

## QUICK FEATURE GUIDE OF SNAPPii'S ULTRAFAST CODELESS PLATFORM



(\* Click on the screenshots to enlarge)

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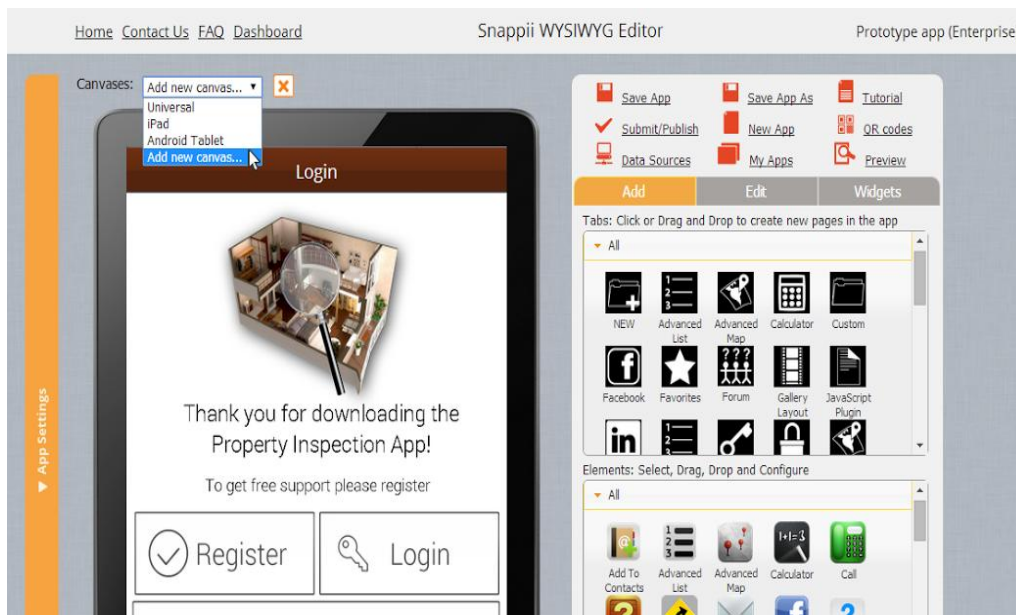
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## 1. VISUALLY DEVELOP MOBILE APPLICATIONS



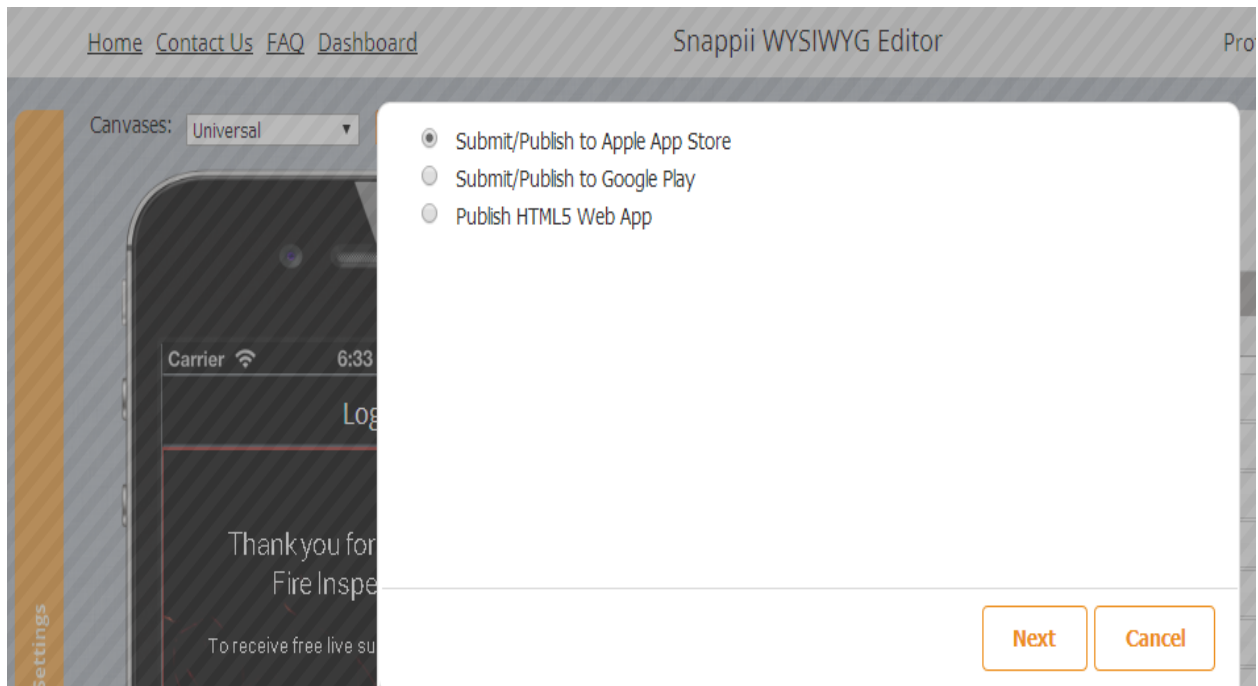
A rich WYSIWYG web-based visual development editor allows you to build applications with a simple drag and drop user interface. Have 100% control over the User Interface. Add or change functionality in seconds. Customize your screens and tabs with your own design, features and elements. Build your own apps when and where you want. All you need is Internet connection and a laptop/PC. Nothing to download, install, or configure. Just open your browser, find [www.snappii.com](http://www.snappii.com), register on the platform for free and start making apps. Make custom and native apps in minutes! While you are making an app, you can also simultaneously test and see it running on your mobile device with free Snappii's Preview app.

## 2. BUILD APPS FOR ANY ANDROID OR IOS DEVICE AND ANY SCREEN SIZE



You can build an app specifically for a tablet, a smart phone or both. Create an app that will individually fit the screen sizes of iPads and Android tables, iPhone5 and Android smart phones. Device-specific apps can have the same functionality as well as different features for different canvases. This feature gives you a great number of opportunities for app design and functionality

### 3. BUILD ONCE AND THEN DEPLOY ANYWHERE



Once you've built an app, Snappii will generate native iOS and Android mobile app versions. With Snappii, you can simply create an app on the universal canvas and then check off the operating systems for which you want your app to be generated.

#### 4. TAKE ADVANTAGE OF APP SECURITY & AUTHENTICATION



Snappii's platform comes with many built-in security features. To protect your data, Snappii apps offer encryption, HTTPS communication, and Access Control Lists (ACLs) to tabs and buttons, Login/ Logout, and OAuth2 Authorization.

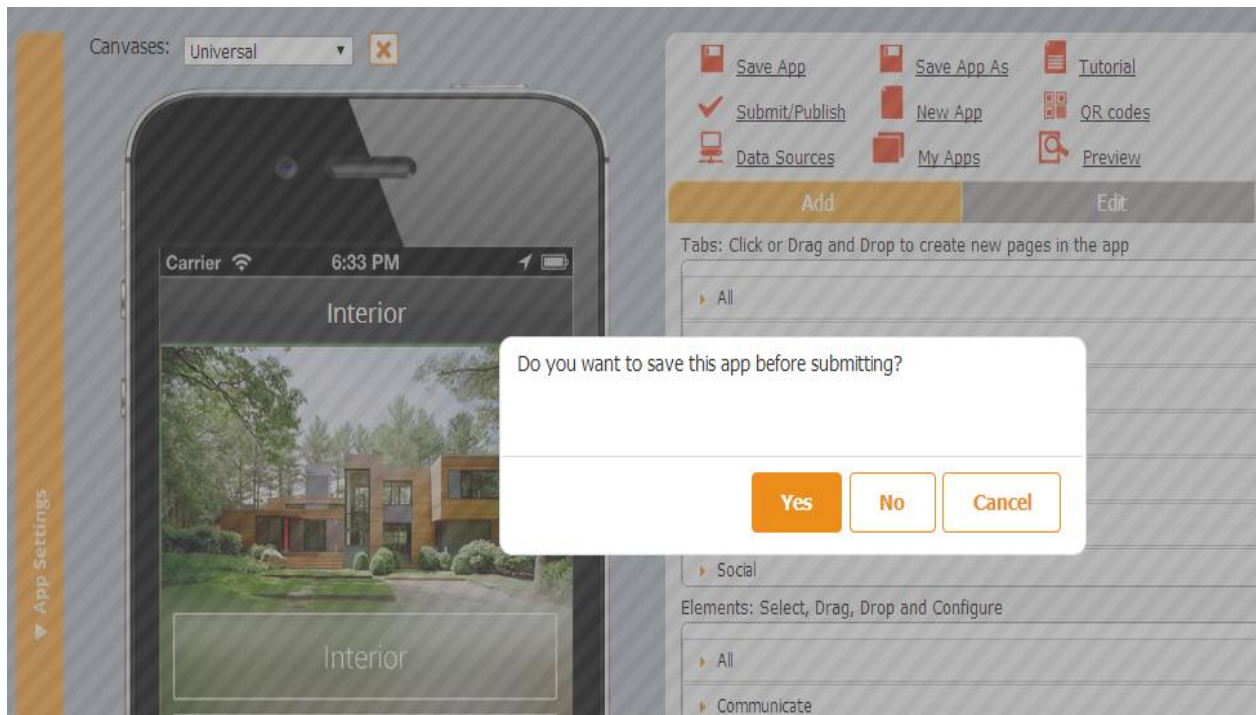
## 5. CONNECT TO ENTERPRISE SYSTEMS & CLOUD APPLICATIONS



Build sophisticated data driven native apps that leverage data from both internal enterprise systems and cloud based applications. Snappii has already prebuilt some data connectors to connect to various web services. You can take advantage of these or upload your own connectors to retrieve and post data from web services, databases and cloud based apps. For example, with the Salesforce connector, you can obtain all necessary information about your leads or clients. Upload their contact info from your device immediately after your meeting, and the data will be automatically updated under your Salesforce account.

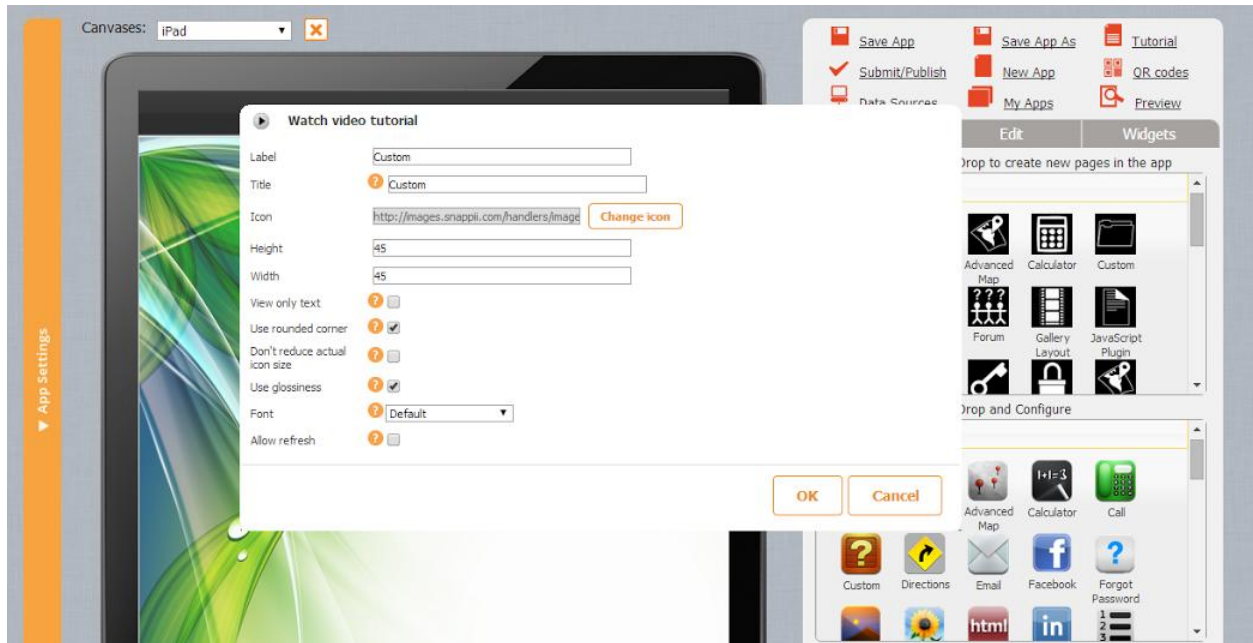


## 6. MAKE CHANGES AND UPDATES FAST AND WITH EASE



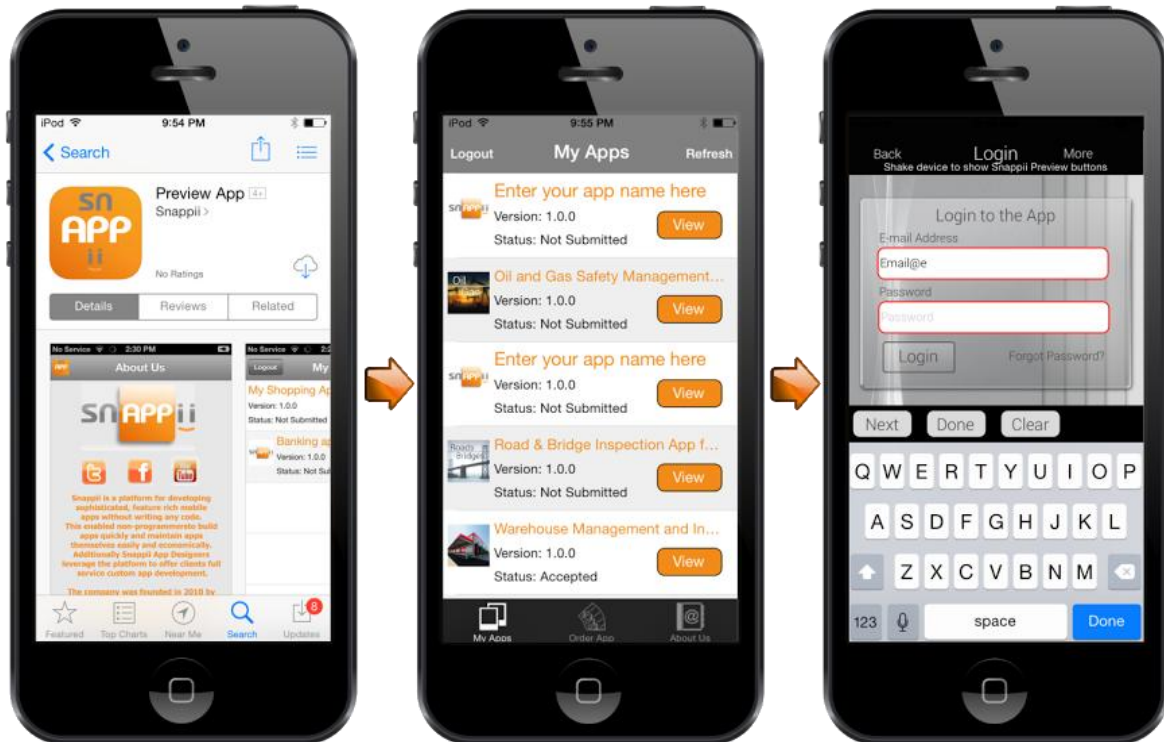
Making changes in an app takes literally minutes and doesn't require any programming skills. Updating apps is possible with the click of a button. Simply click 'Publish', and your users will be immediately notified of a new version.

## 7. BUILD APPS 30 TIMES FASTER



Building apps without coding is 30 times faster! Make apps by dragging and dropping. It's like drawing an app: add objects on the empty canvas, and Snappii will do the rest. No coding necessary for 99% of the apps. However, you can also add JavaScript and JS-plugin whenever necessary.

## 8. TEST A NEW APP WITH EASE



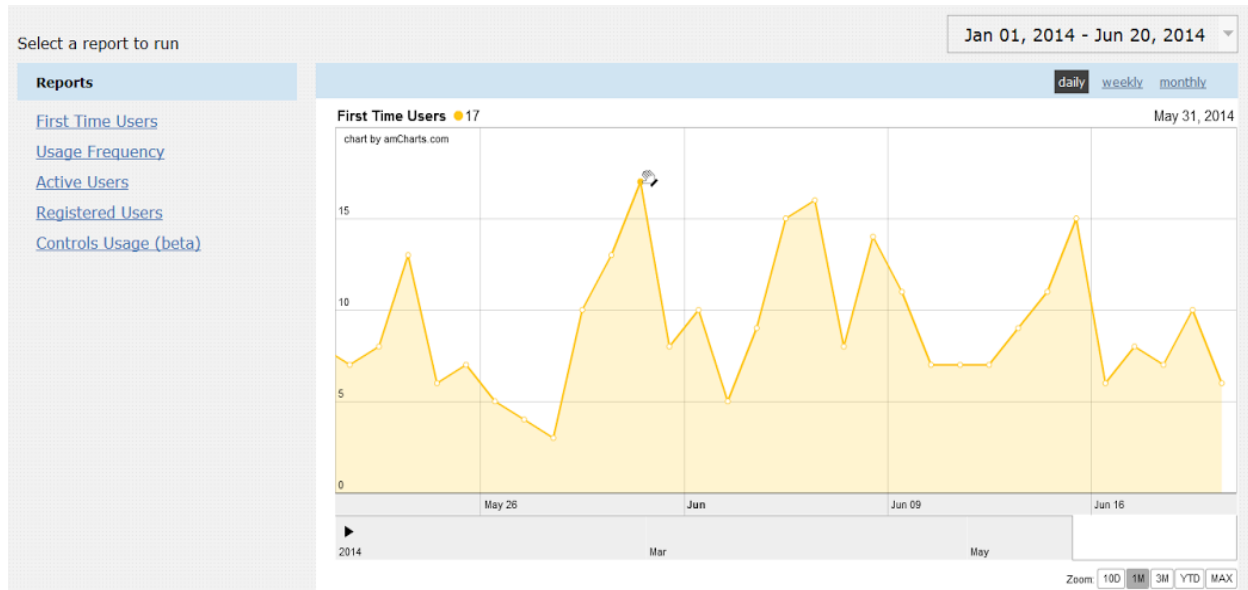
Develop an app with Snappii and instantly see it running on your smart phone or tablet. Create or change your app, save it and instantly see the changes on any iOS or Android mobile device with the free Snappii Preview App. The Web2Phone copy feature allows an active test version of the app to run on any mobile device before it goes live. This lets you showcase your app to potential clients to make the initial sale or before the final product is released.

## 9. WORK IN ONLINE/OFFLINE MODES



Unlike simple HTML5 apps, Snappii-generated native applications can use databases to store information locally on your device while you are offline. Once the internet connection is re-established, the data can be forwarded to the central database, network drives or ERP and CRM backend systems.

## 10. TAKE ADVANTAGE OF APP ANALYTICS



Use the dashboard to measure user analytics and improve your app performance. Leverage continued feature and functionality updates to enhance user experience. With the Snappii dashboard, you can:

- Track the total number of app downloads
- Track active users
- Track registered users
- Track first time users
- Send and track push notifications
- Track usage frequency
- Check reports on daily, weekly and monthly bases
- More

## 11. HAVE TOTAL CONTROL OVER THE USER INTERFACE



You have total control over the user interface down to pixel level. Unlike the template-based approach, you have complete control over each element – texts, images, multiple buttons, etc - exactly how and where you want. Change icons, add graphics - the design opportunities are limitless.

## 12. SUBMIT DATA IN ANY FORMAT



Submit data 24x7 in any format in both online and offline modes. Collect, store and send information from customers, partners, clients, and employees. Different types of data can be captured - texts, dates, digital values, calculations, photos, GPS locations, signatures, etc. Store submitted forms as PDF or Excel files in Dropbox, Box or Google Drive, or simply email them as PDF and Excel documents. Save completed forms in the cloud for future access and sharing.



### 13. CREATE CUSTOM LISTS, MAPS, AND IMAGE GALLERIES



Create custom lists, maps and image galleries with any data you need and edit it on demand. You can create complex multi-level scroll down lists or connect your database with any form in the app. This feature allows you to collect different data from your app users such as feedback, reports, orders and more!



## 14. SELL PRODUCTS AND SERVICES VIA PAYPAL



Create product and service lists and sell them via Paypal.

## 15. MAKE CUSTOM CALCULATIONS



Create custom formulas of any complexity to calculate orders, measure project specifications, and develop productivity tools. You can disable or enable calculator fields depending on the conditions specified in the formulas.

## 16. INCORPORATE GPS AND MAPS



Create lists of custom locations and show them on the map. Display the branches of your company, restaurant networks, shop departments etc. Literally anything that can be defined geographically (employees, locations, products, equipment, etc.) can be tracked and reflected here. You can also specify the visibility radius to show places on the map closest to your current location.

## 17. INTEGRATE SOCIAL NETWORKS



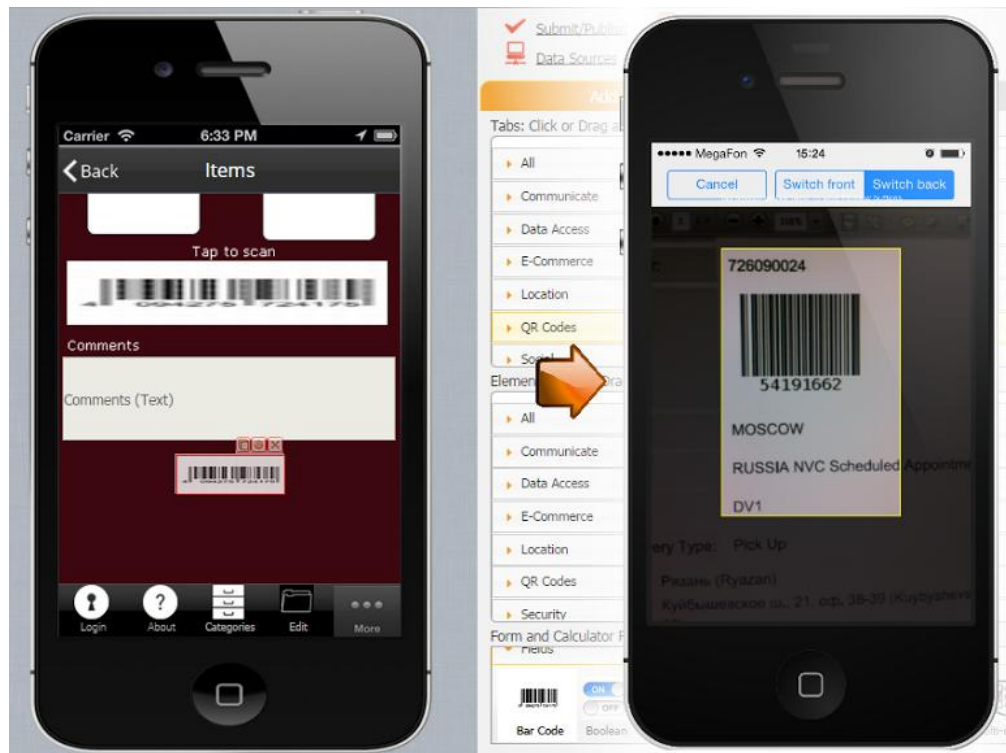
Your app can be fully integrated with Facebook, Twitter, LinkedIn, YouTube, RSS feeds, etc. Stay connected with business associates, employees and customers through LinkedIn, Facebook and Twitter. You can also upload RSS feeds to company news (blog feeds) or any blog, magazine, newspaper or other outlet where an RSS feed can be used.

## 18. TAKE ADVANTAGE OF THE BUILT-IN QR CODE SCANNER



Add QR codes and scanner capabilities to your apps for different purposes. With the help of the web QR code generator, you can create various QR codes that will show your business locations, add an appointment or event to your mobile calendar, redirect to a website, run a YouTube video, send an email, show text and share contact information. You can also reward your clients by offering them special deals and discounts by using QR code coupons that get decoded only after a certain number of scans.

## 19. MAKE USE OF THE BUILT-IN BAR CODE SCANNER



Leverage the build-in bar code scanner and decoder capabilities in your apps. Capture and collect data, store it within the app and send it to your email as PDF or Excel reports. The feature can be really useful for such industries as logistics, warehouse, delivery, transportation and others. Make inventories, track packages, parts and any other items for business purposes or personal use.

## 20. UTILIZE ROLE-BASED ACCESS



Use Sign up and Login features to capture user information and control access rights to certain screens and tabs. Create multiple levels of the in-app access to make some content available only to specific users and/or user groups. Add predefined groups of users or establish paid membership for your app. Our platform also supports O-Auth protocol for user validation, providing the ability to log users in to a variety of web based systems for authentication via LinkedIn, Twitter, Facebook, etc.

## 21. INCORPORATE NOTIFICATIONS INTO YOUR APP

Notification Name  
Snappii supports Push Notifications!

User Group  
All users

Text (User will see this text on the phone)  
Send **PNs** to your app users to alert about the latest news, events, offers and more!

Notification URL (Optionally specify a web link for additional details)  
<http://www.snappii.com/>

Image URL (Optionally specify or upload an image to be used in the notification)  
<http://files.softicons.com/download/system-icons/phuzion-icons-by-kyo-tux/png/256/Alert.png>

Notification Type  
**Send one notification**  
[Send ongoing notifications](#)

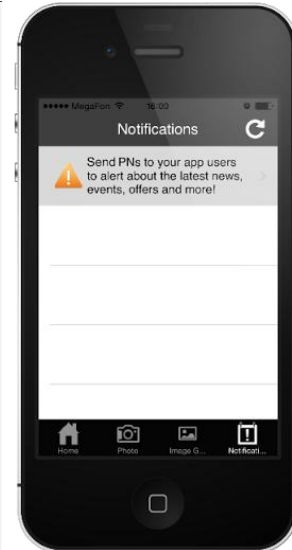
Specify Date  
**Now**  
[Schedule](#)

Expiration Date:  

September 2014						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Please note: Notifications will be shown in the Notifications tab in your app until the expiration date, and notifications will be sent to all users based on the selected schedule.

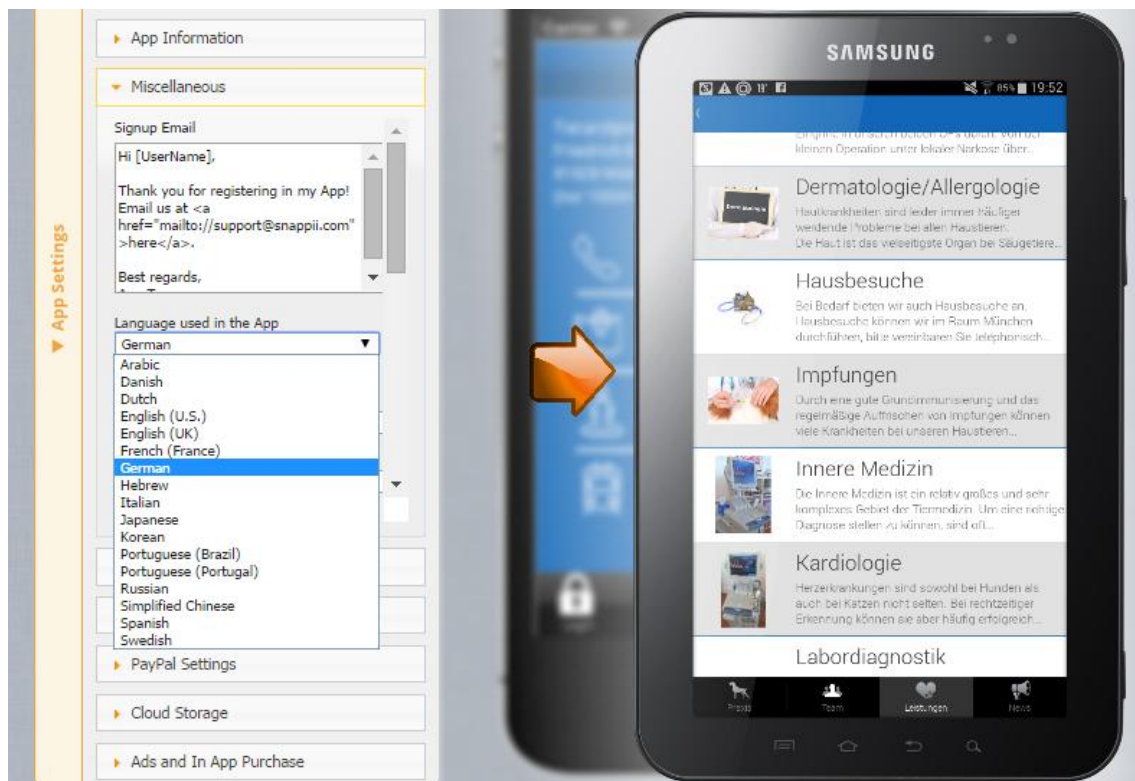
Create Cancel



Schedule and send push notifications to users and/or certain user groups to promote news, events, appointments, special deals and offers. You can send notifications from the app or the Snappii Dashboard.



## 22. TAKE ADVANTAGE OF MULTI-LANGUAGE SUPPORT



Select any of the 17 languages available in the Snappii WYSIWYG editor to build an app in. Snappii supports the following languages: English (U.S.), English (UK), French (France), German, Simplified Chinese, Italian, Spanish, Portuguese (Brazil), Portuguese (Portugal), Swedish, Korean, Japanese, Russian, Arabic, Hebrew, Danish and Dutch.

## 23. MAKE USE OF THE BUILT-IN DISCUSSION FORUM



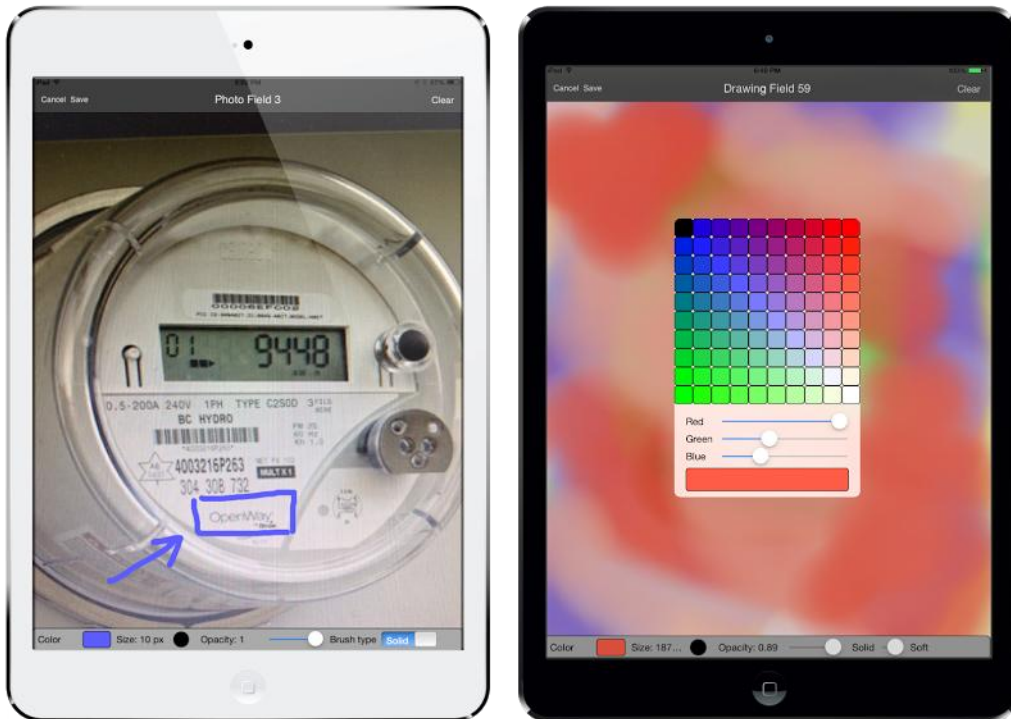
Use the discussion forum to enable app users to interact with each other. Moreover, here your customers can ask questions and receive answers from you and other users.

## 24. TAKE ADVANTAGE OF RSS FEEDS



RSS feeds allow you and other app users to get news right from your website or any other source. Use any newsfeed, your twitter feed or even weather forecasts to keep your app users informed of the latest events.

## 25. MAKE USE OF THE SIGN AND DRAW FEATURE



Sign e-documents, sketch out product designs, and supplement images with notes right in your app.

## 26. INCORPORATE PHOTO CAPTURE FROM WITHIN YOUR APP



Take photos and instantly share them with others via email and other sharing options available on your mobile device.

## 27. ENHANCE FUNCTIONALITY WITH THE HTML BUTTON



You can enhance your app with HTML coding. For example, use in-app HTML to create custom database queries and registrations and integrate the app with other systems. You can even re-use the existing HTML code from your website. Anything you can do in HTML can be encapsulated in this control with limitless functionality.

## 28. TAKE ADVANTAGE OF THE SEARCH FEATURE

**Watch video tutorial**

Use this element to display data from your Data Sources to users. When an item is selected by the user from the list a detailed view is shown. Select the exact layout of the list view and detailed view you would like from the options (templates) below or customize them according to your needs. You can also set user permissions to edit and add data. [Study the User Manual carefully before using DataSource/Data Connector!](#) Read more in [FAQ](#).

- View
- Security
- List View
- Sorting Filter
- Searching Filter**

In order to set up Filter you should select a comparison operation for each field, enter "expression" (in the orange input) and select how logically to bind this "expression" with others (OR/AND). As an "expression" you can use your own data or predefined variable, if it is available for this field type (to do this click on the orange input). Depending on predefined variable it will be converted into an expression in the app using user's data.


Enable Filter ☐

Search options: Apply Always

Address (location) >= <user.location>:100 Choose Location AND - + Up Down

Name (text) contains AND - + Up Down

OK Cancel



**Leads**

Samuels Search Advanced Search

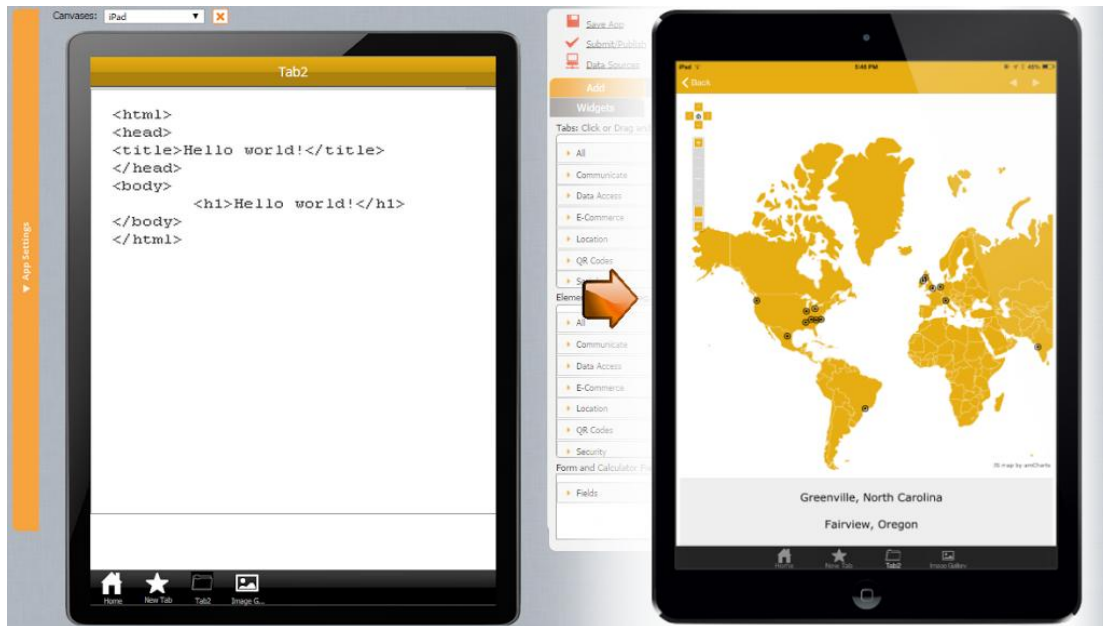
John Smith	smith@gmail.com	Email
Sarah Black	black@gmail.com	Email
Peter White	white@gmail.com	Email
Emma Green	green@gmail.com	Email
Adam Richardson	richardson@gmail.com	Email
Sandra Samuels	samules@gmail.com	Email
Michal Berns		

Home Photo Leads

Help your customers browse your website, the Internet and physical stores for information about your products right from within your app



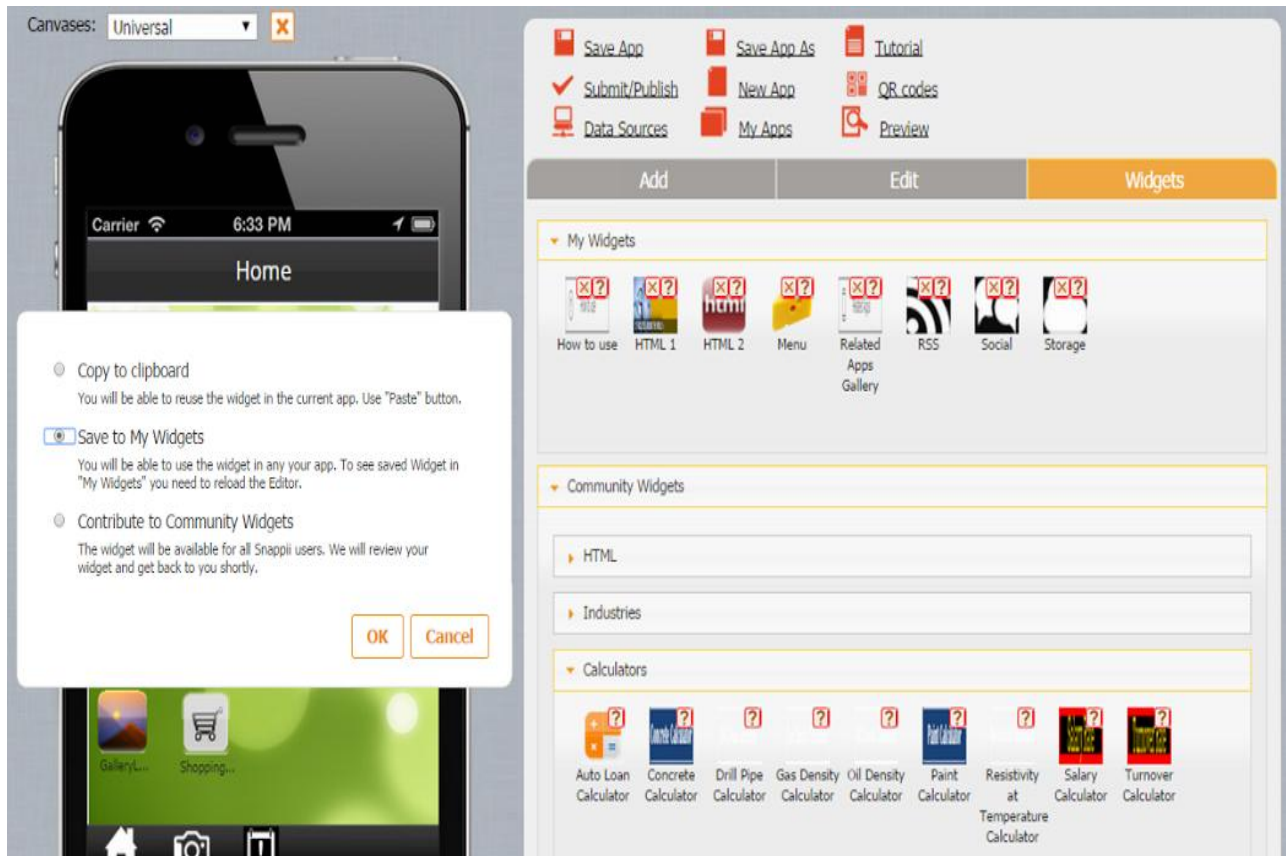
## 29. ENHANCE FUNCTIONALITY WITH JAVASCRIPT PLUG-IN



Further extend the Snappii platform features by enabling JavaScript plug-ins to create fully customized, enterprise mobile apps. For example, use in-app JavaScript to create custom database queries and registrations and integrate the app with other systems. It is also possible to add such features as image galleries, graphics, and animations with the existing JS/jQuery plug-ins. Even simple games are available for adding into our mobile apps.



### 30. INCORPORATE VARIOUS WIDGETS INTO YOUR APP



Speed up app development by using widgets. Simply save pieces of your app and then re-use them in other apps. In addition, in the Snappii editor, you can find and use dozens of great widgets created by our team.

### 31. TAKE ADVANTAGE OF THE DATA COLLECTION AND REPORTING OPTIONS



Build apps to collect any type of data including text, numbers, dates, locations, images and more into a database. Access and modify information on demand. Share the stored data via social channels and network drives, email it or print it. Create ad-hoc queries for flexible reporting.

## 32. ENRICH YOUR APP WITH CUSTOM LISTS, GALLERIES, AND MAPS



Visualize data with custom lists, galleries and maps. Let users easily switch between the three viewing options.

### 33. TAKE ADVANTAGE OF THE ADVANCED SEARCH FEATURE

**Watch video tutorial**

Use this element to display data from your Data Sources to users. When an item is selected by the user from the list a detailed view is shown. Select the exact layout of the list view and detailed view you would like from the options (templates) below or customize them according to your needs. You can also set user permissions to edit and add data. [Study the User Manual carefully before using DataSource/Data Connector!](#) Read more in [FAQ](#).

- View
- Security
- List View
- Sorting Filter
- Searching Filter**

In order to set up Filter you should select a comparison operation for each field, enter "expression" (in the orange input) and select how logically to bind this "expression" with others (OR/AND). As an "expression" you can use your own data or predefined variable, if it is available for this field type (to do this click on the orange input). Depending on predefined variable it will be converted into an expression in the app using user's data.


Enable Filter ☐

Search options: Apply Always

Address (location) >= <user.location>:100 Choose Location AND - + Up Down

Name (text) contains  AND - + Up Down

OK Cancel



Mobile app interface showing the Advanced Search feature. The screen displays a list of search filters with input fields and logical operators (AND/OR). The filters include City (Dover), State (NH), Zip, and Location. The app is running on a tablet with a QWERTY keyboard visible at the bottom.

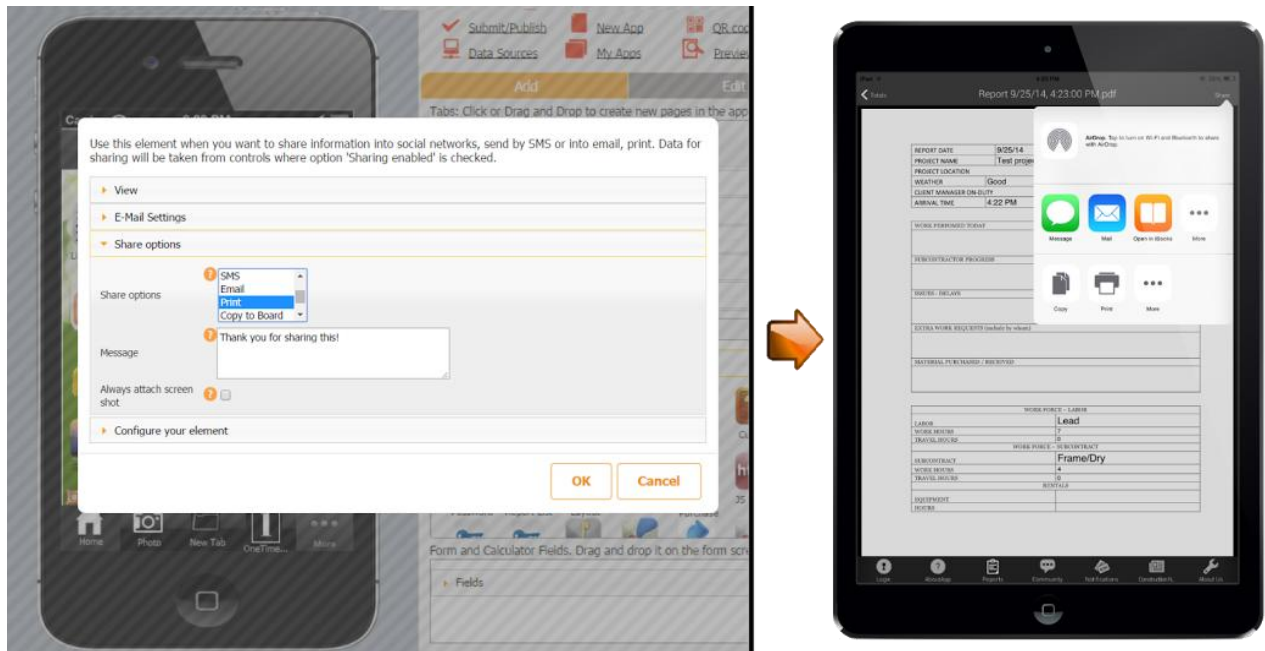
Build 100% searchable apps where users can search for data with simple key words or complex Boolean logic based on multiple conditions and formulas. (if product=TV and price < 500)

### 34. SHARE CONTENT FROM YOUR APP WITH OTHERS



Share content from your app via social networks, email, text messages, Dropbox, Google Drive and print it out if needed.

### 35. PRINT COMPLETED REPORTS USING THE SHARE BUTTON



There is no need to be at home or in the office to print your reports. Just complete a report, email it, and then print it.

### 36. STORE DATA ON NETWORK DRIVES



Collect data and store it on such network drives as Dropbox, Box or Google Drive and MS OneDrive.



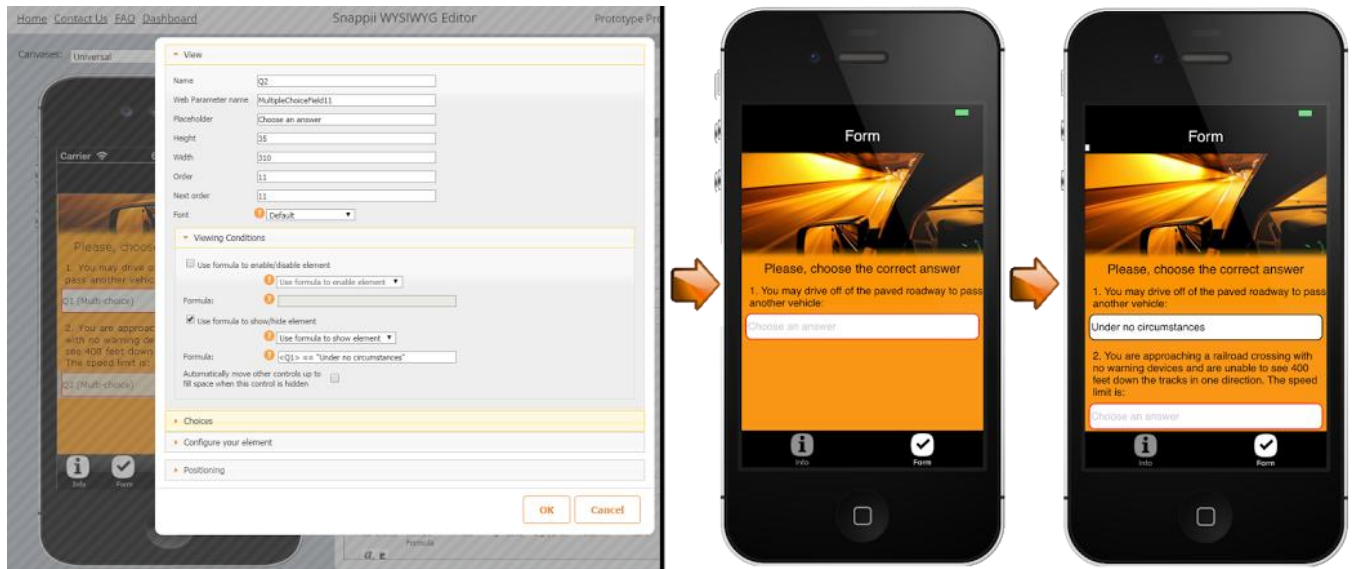
### 37. AUTO-GENERATE CUSTOM PDF REPORTS



Simply upload any existing PDF template or create it from scratch, and your app will automatically generate the PDF reports you need.



### 38. TAKE ADVANTAGE OF CONDITION-BASED VISIBILITY

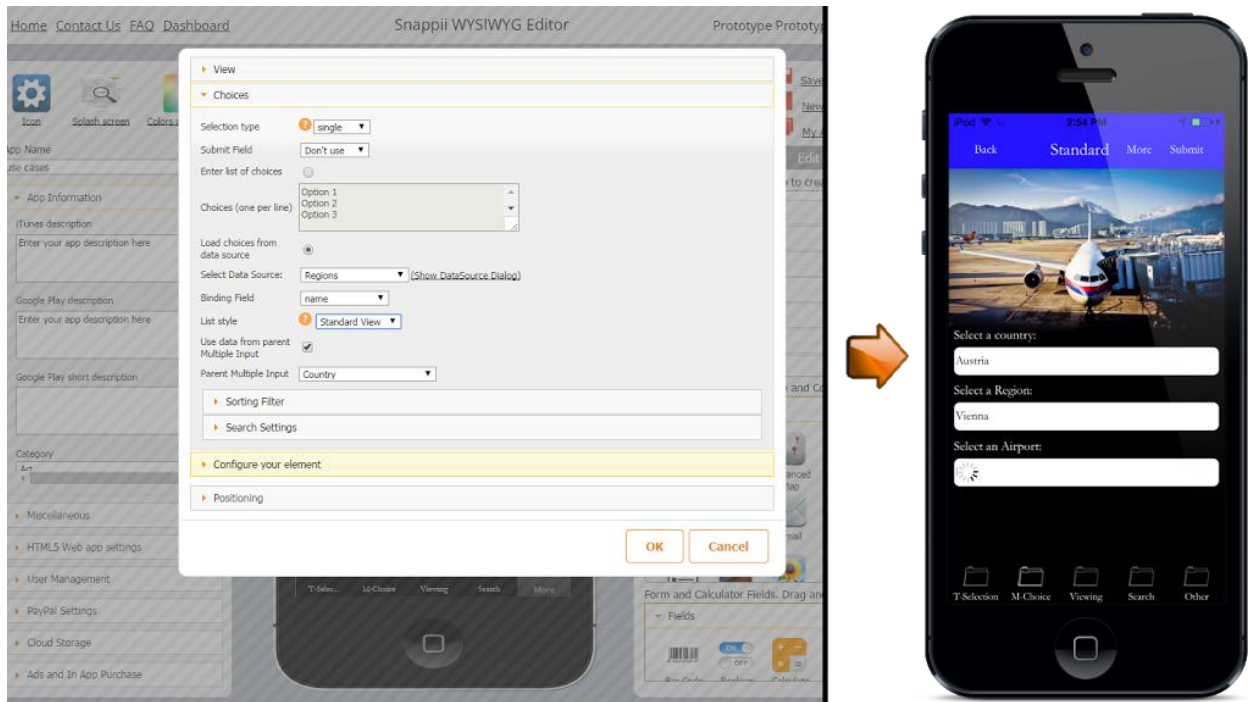


Show and hide, enable and disable elements, buttons and pages in your app when needed.

Here are the questions you will need to answer to do so.

- Would you like some additional fields appear on a form if a question is answered correctly?
- Do you want a button to be only available for this specific user?
- Do you need a page to be Green for Yes and Red for No?

### 39. SAVE TIME WITH THE DATA SELECTION FEATURES



Enhanced data selection features allow you to pre-fill and auto-populate forms in your app. Select information you need from the database, and the selected fields will be instantly auto-populated. Create relationships between fields and enable convenient multiple-choice options.

## 40. MAKE USE OF HUNDREDS OF PRE-BUILT, EASY TO USE AND CUSTOMIZE BUSINESS APPS

Industry:

We can **customize** any app for your specific needs or we can build new custom app for you faster and for less than hiring Mobile App Developers.

All

Don't see an app you need? [Request Custom App](#)

Construction

HealthCare

Heavy Equipment

Hospitality

Inspection

Insurance

Inventory

Oil & Gas

Productivity

Public Safety

Real Estate

Transportation & Logistics

Utilities

Function:

All

Conference

Field Sales

Field Service

HR

Product Catalog

Warehouse Management

INDEX PDF report

Invoice manager for iPad

Road Inspection

Loader Inspection

Tractor Inspection App

Warehouse Inspection and Maintenance

Warehouse Management for iPad

Bridge Inspection

Truck Inspection

Elevator Inspection

Warehouse Inventory and Shipment for iPad

Vehicle Inspection and Maintenance for iPad

Excavator Inspection App

Crane Inspection

Taxi Cab App for Drivers

Taxi Cab App for Dispatchers

Inventory Assistant

Offroad Pipe volume

Warehouse Lead and Capacity Calculator

Taxi App for Clients

Oil Military Forms

Find More Snappii Mobile Apps

Industry:

All

Construction

HealthCare

Heavy Equipment

Hospitality

Inspection

Insurance

Inventory

Oil & Gas

Productivity

Public Safety

Real Estate

Transportation & Logistics

Utilities

Function:

Conference

Field Sales

Field Service


HR

Product Catalog

Warehouse Management

Tablet

Smartphone




Customize this app for the


I will customize the App myself

Watch demo

Apple App Store link

Google Play link





Available on the App Store

GET IT ON Google Play

The Trade Show Leads Collection mobile app is a powerful and convenient way to:

- capture lead data. Utilizing the app business people can easily collect email addresses, phone numbers, locations and other information necessary to generate leads and develop marketing strategies. All the results will be instantly organized and available for use right from your smartphone or tablet.
- capture leads on the spot easily and quickly. There is **no need** to:
  - wait the end of the show and the organizers to give you the attendee's list
  - collect a stack of business cards and write notes on them
  - spend days for adding all the data into your lead data base
- Don't lose a chance to convert leads into opportunities Getting leads on the trade shows is no longer a problem!
- Add contact data, scan the QR code in the attendee's badges, take picture of their business cards and store all this information on your smartphone or tablet. Follow up with the attendees by instantly sending them follow up emails and making calls right from the app, all while at the trade show!

Features

Benefits

Related apps

Platform features use

- ✓ Create events or trade shows and add participants to them
- ✓ Capture unlimited number of leads
- ✓ Follow up with the leads: send emails and make calls
- ✓ Scan and read QR codes on the leads' badges
- ✓ Store data locally on device
- ✓ Capture leads offline at trade shows, exhibitions and events -- no internet required
- ✓ Retrieve PDF forms of lead profiles, print or share them via email, network drives and other sharing options available on device
- ✓ Export the collected leads to Excel spreadsheets

We have created over 80 business apps on Snappii's codeless platform. You can modify any of them yourself in the Snappii WYSIWYG Editor or have us customize it for you.