QUICK FEATURE GUIDE

OF SNAPPII'S ULTRAFAST CODELESS PLATFORM

(* Click on the screenshots to enlarge)

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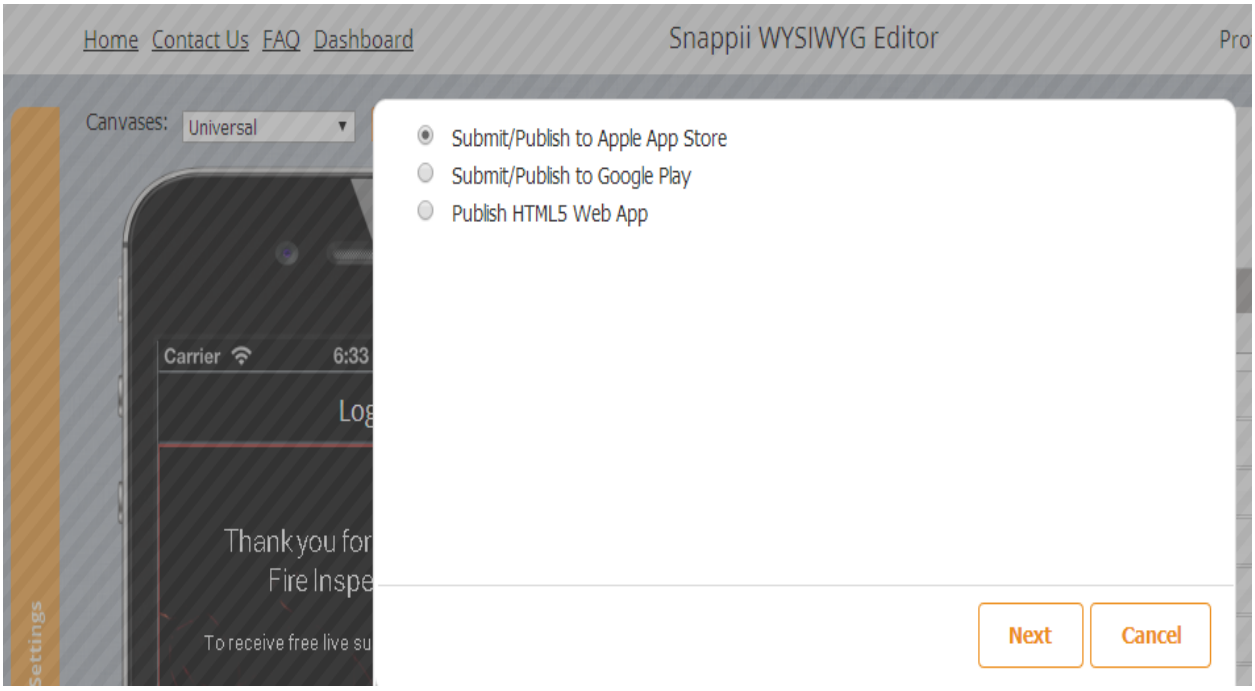
1. VISUALLY DEVELOP MOBILE APPLICATIONS

A rich WYSIWYG web-based visual development editor allows you to build applications with a simple drag and drop user interface. Have 100% control over the User Interface. Add or change functionality in seconds. Customize your screens and tabs with your own design, features and elements. Build your own apps when and where you want. All you need is Internet connection and a laptop/PC. Nothing to download, install, or configure. Just open your browser, find www.snappii.com, register on the platform for free and start making apps. Make custom and native apps in minutes! While you are making an app, you can also simultaneously test and see it running on your mobile device with free Snappii's Preview app.

2. BUILD APPS FOR ANY ANDROID OR IOS DEVICE AND ANY SCREEN SIZE

You can build an app specifically for a tablet, a smart phone or both. Create an app that will individually fit the screen sizes of iPads and Android tables, iPhone5 and Android smart phones. Device-specific apps can have the same functionality as well as different features for different canvases. This feature gives you a great number of opportunities for app design and functionality

3. BUILD ONCE AND THEN DEPLOY ANYWHERE



Once you've built an app, Snappii will generate native iOS and Android mobile app versions. With Snappii, you can simply create an app on the universal canvas and then check off the operating systems for which you want your app to be generated.

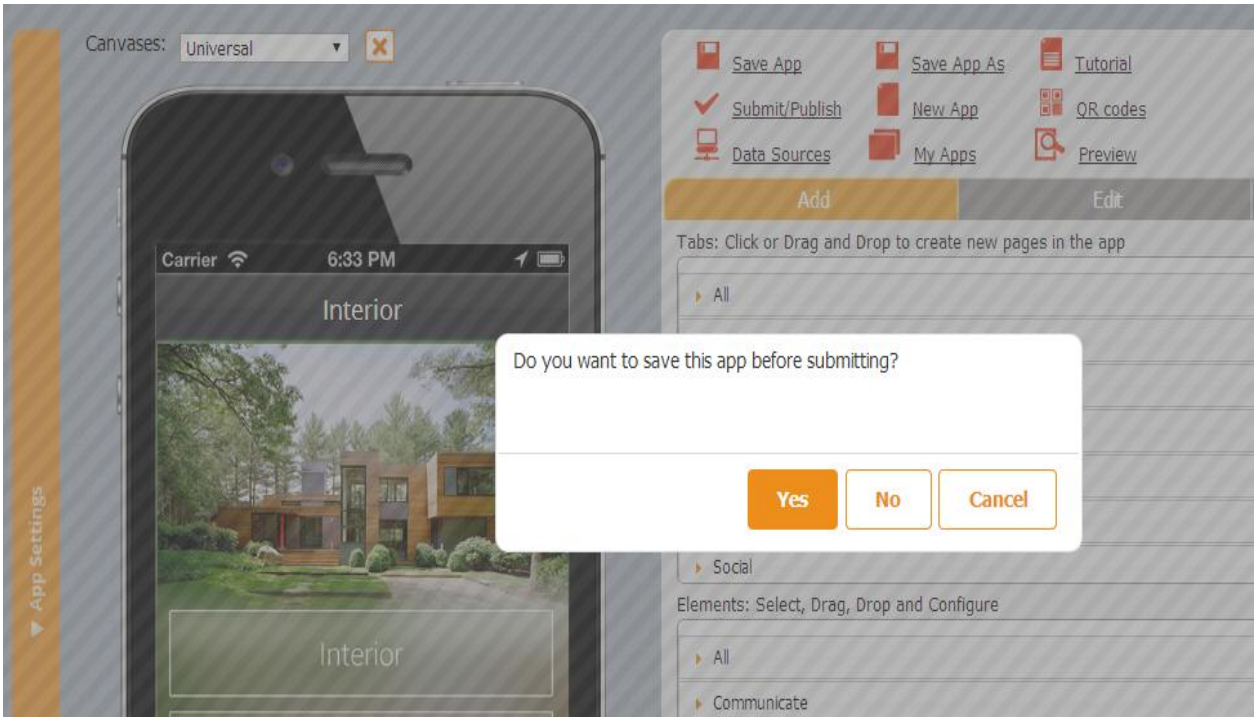
4. TAKE ADVANTAGE OF APP SECURITY & AUTHENTICATION

Snappii's platform comes with many built-in security features. To protect your data, Snappii apps offer encryption, HTTPS communication, and Access Control Lists (ACls) to tabs and buttons, Login/ Logout, and OAuth2 Authorization.

5. CONNECT TO ENTERPRISE SYSTEMS & CLOUD APPLICATIONS

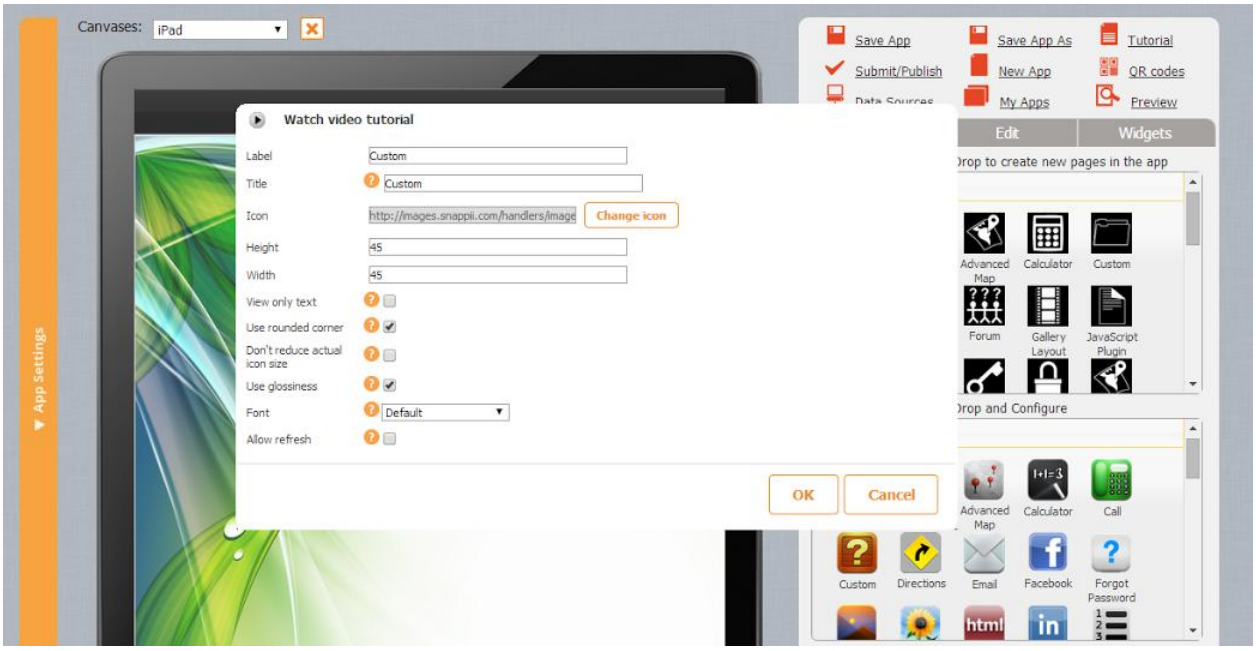
Build sophisticated data driven native apps that leverage data from both internal enterprise systems and cloud based applications. Snappii has already prebuilt some data connectors to connect to various web services. You can take advantage of these or upload your own connectors to retrieve and post data from web services, databases and cloud based apps. For example, with the SalesForce connector, you can obtain all necessary information about your leads or clients. Upload their contact info from your device immediately after your meeting, and the data will be automatically updated under your SalesForce account.

6. MAKE CHANGES AND UPDATES FAST AND WITH EASE



Making changes in an app takes literally minutes and doesn't require any programming skills. Updating apps is possible with the click of a button. Simply click 'Publish', and your users will be immediately notified of a new version.

7. BUILD APPS 30 TIMES FASTER



Building apps without coding is 30 times faster! Make apps by dragging and dropping. It's like drawing an app: add objects on the empty canvas, and Snappii will do the rest. No coding necessary for 99% of the apps. However, you can also add JavaScript and JS-plugin whenever necessary.

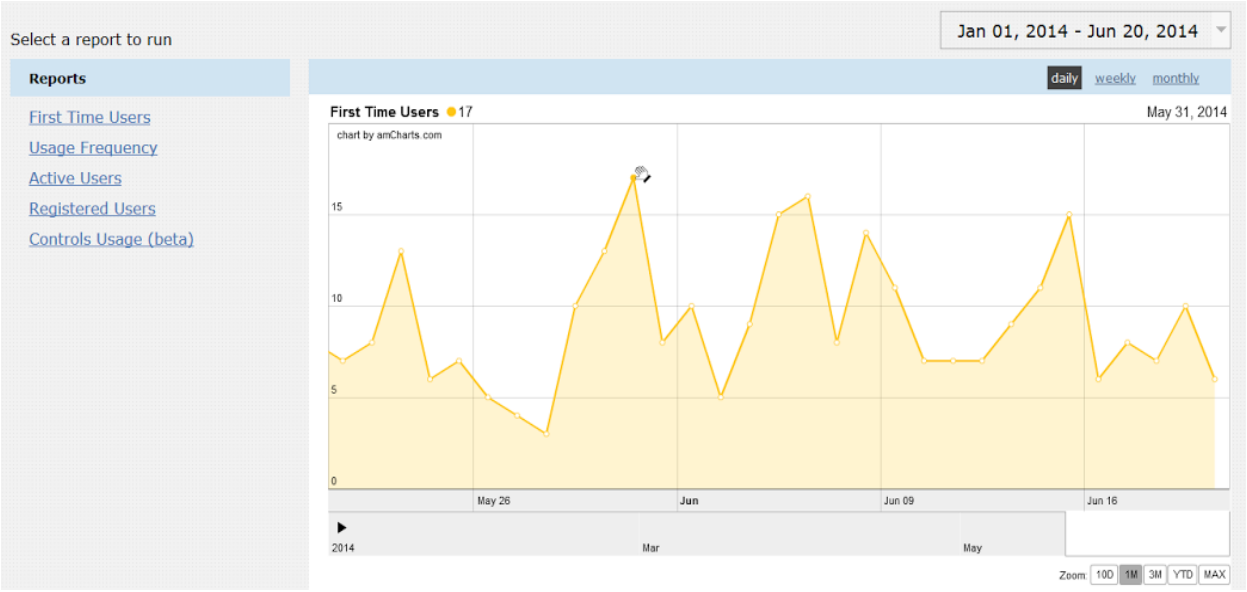
8. TEST A NEW APP WITH EASE

Develop an app with Snappii and instantly see it running on your smart phone or tablet. Create or change your app, save it and instantly see the changes on any iOS or Android mobile device with the free Snappii Preview App. The Web2Phone copy feature allows an active test version of the app to run on any mobile device before it goes live. This lets you showcase your app to potential clients to make the initial sale or before the final product is released.

9. WORK IN ONLINE/OFFLINE MODES

Unlike simple HTML5 apps, Snappii-generated native applications can use databases to store information locally on your device while you are offline. Once the internet connection is re-established, the data can be forwarded to the central database, network drives or ERP and CRM backend systems.

10. TAKE ADVANTAGE OF APP ANALYTICS



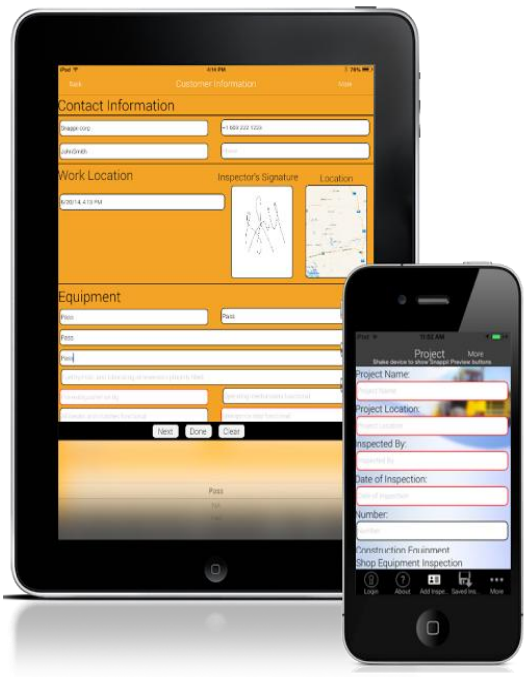
Use the dashboard to measure user analytics and improve your app performance. Leverage continued feature and functionality updates to enhance user experience. With the Snappii dashboard, you can:

- Track the total number of app downloads
- Track active users
- Track registered users
- Track first time users
- Send and track push notifications
- Track usage frequency
- Check reports on daily, weekly and monthly bases
- More

11. HAVE TOTAL CONTROL OVER THE USER INTERFACE

You have total control over the user interface down to pixel level. Unlike the template-based approach, you have complete control over each element – texts, images, multiple buttons, etc - exactly how and where you want. Change icons, add graphics - the design opportunities are limitless.

12. SUBMIT DATA IN ANY FORMAT

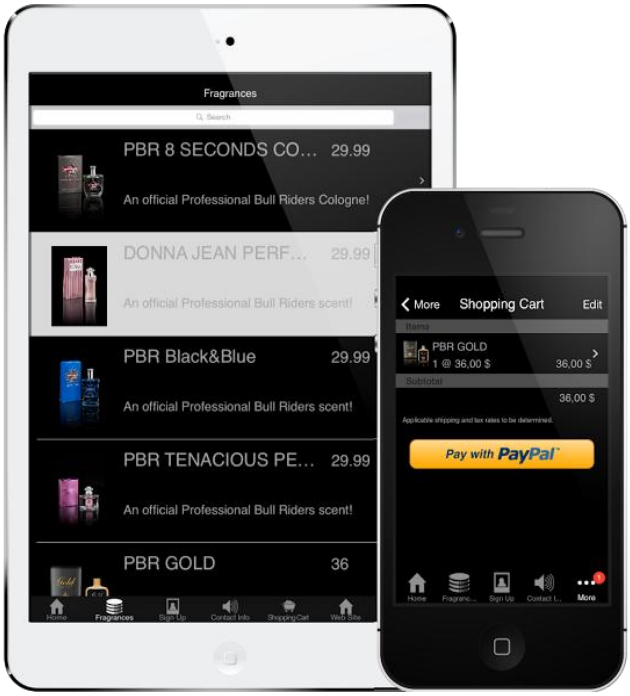


Submit data 24x7 in any format in both online and offline modes. Collect, store and send information from customers, partners, clients, and employees. Different types of data can be captured - texts, dates, digital values, calculations, photos, GPS locations, signatures, etc. Store submitted forms as PDF or Excel files in Dropbox, Box or Google Drive, or simply email them as PDF and Excel documents. Save completed forms in the cloud for future access and sharing.

13. CREATE CUSTOM LISTS, MAPS, AND IMAGE GALLERIES

Create custom lists, maps and image galleries with any data you need and edit it on demand. You can create complex multi-level scroll down lists or connect your database with any form in the app. This feature allows you to collect different data from your app users such as feedback, reports, orders and more!

14. SELL PRODUCTS AND SERVICES VIA PAYPAL



Create product and service lists and sell them via Paypal.

15. MAKE CUSTOM CALCULATIONS

Create custom formulas of any complexity to calculate orders, measure project specifications, and develop productivity tools. You can disable or enable calculator fields depending on the conditions specified in the formulas.

16. INCORPORATE GPS AND MAPS

Create lists of custom locations and show them on the map. Display the branches of your company, restaurant networks, shop departments etc. Literary anything that can be defined geographically (employees, locations, products, equipment, etc.) can be tracked and reflected here. You can also specify the visibility radius to show places on the map closest to your current location.

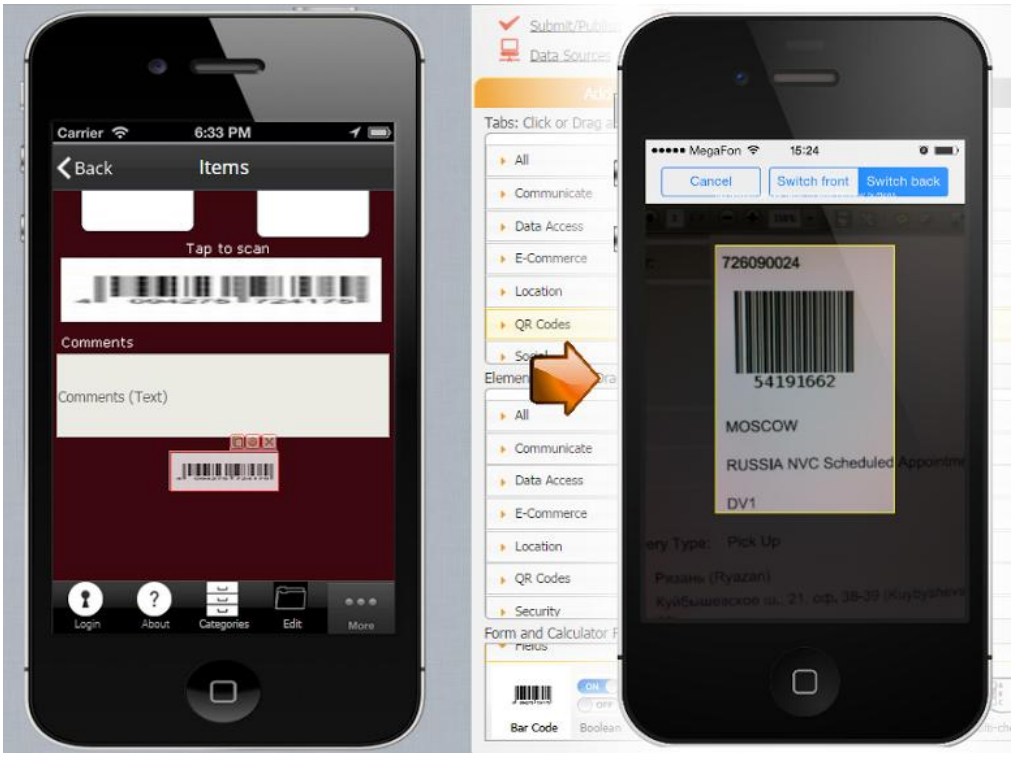
17. INTEGRATE SOCIAL NETWORKS

Your app can be fully integrated with Facebook, Twitter, LinkedIn, YouTube, RSS feeds, etc. Stay connected with business associates, employees and customers through LinkedIn, Facebook and Twitter. You can also upload RSS feeds to company news (blog feeds) or any blog, magazine, newspaper or other outlet where an RSS feed can be used.

18. TAKE ADVANTAGE OF THE BUILT-IN QR CODE SCANNER

Add QR codes and scanner capabilities to your apps for different purposes. With the help of the web QR code generator, you can create various QR codes that will show your business locations, add an appointment or event to your mobile calendar, redirect to a website, run a YouTube video, send an email, show text and share contact information. You can also reward your clients by offering them special deals and discounts by using QR code coupons that get decoded only after a certain number of scans.

19. MAKE USE OF THE BUILT-IN BAR CODE SCANNER

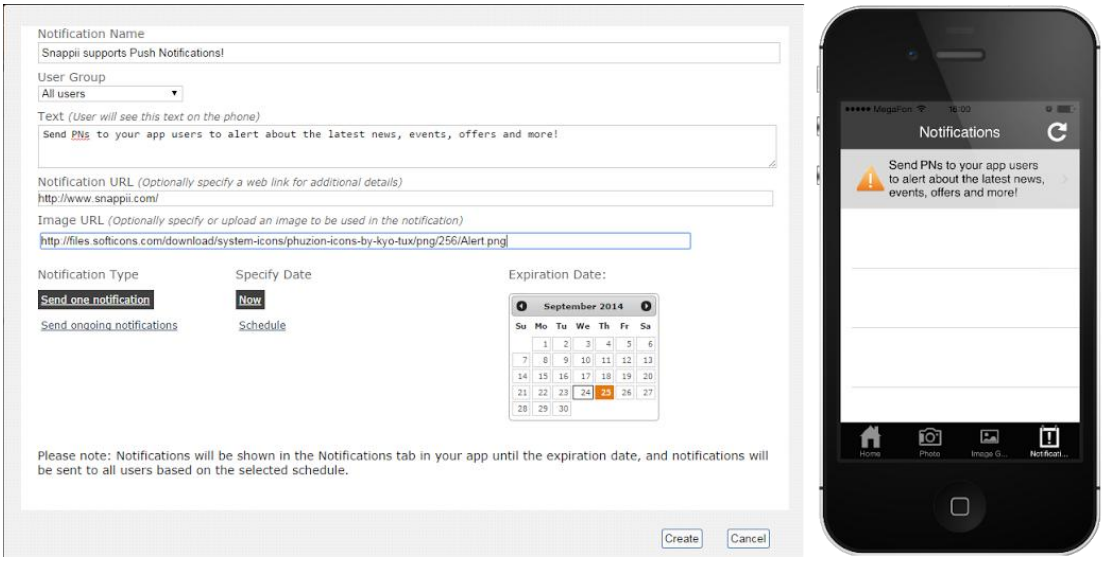


Leverage the build-in bar code scanner and decoder capabilities in your apps. Capture and collect data, store it within the app and send it to your email as PDF or Excel reports. The feature can be really useful for such industries as logistics, warehouse, delivery, transportation and others. Make inventories, track packages, parts and any other items for business purposes or personal use.

20. UTILIZE ROLE-BASED ACCESS

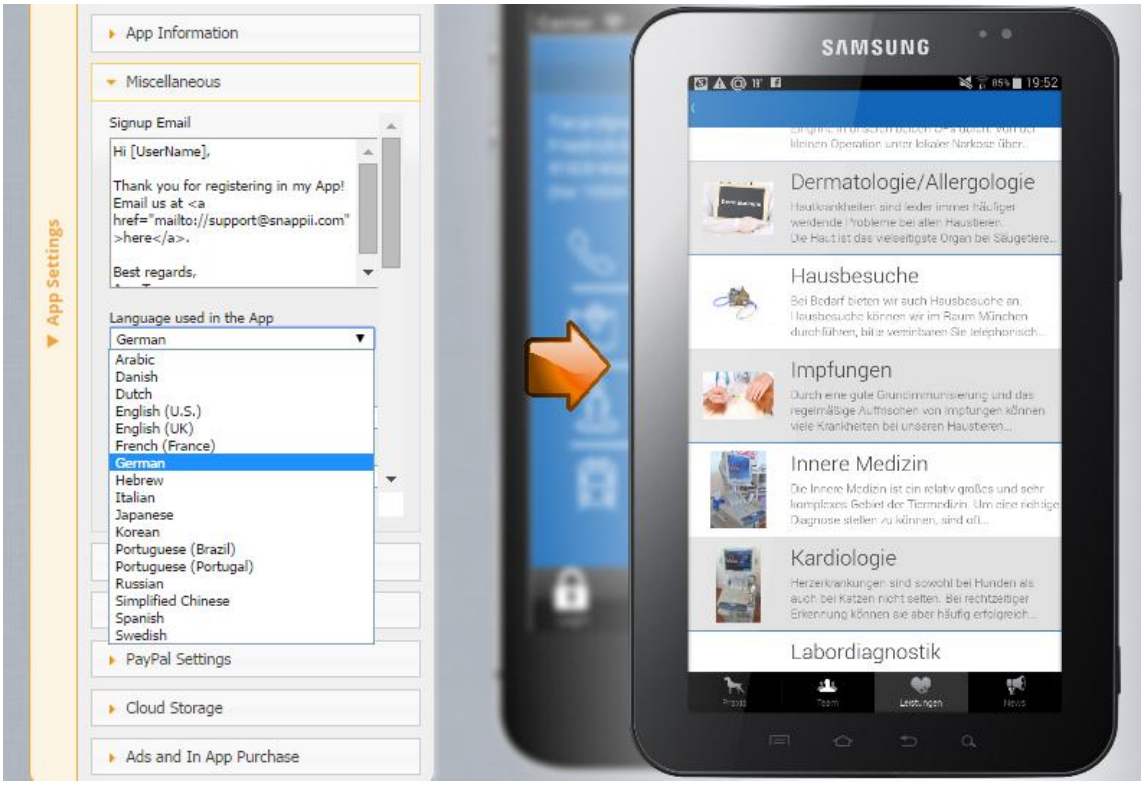
Use Sign up and Login features to capture user information and control access rights to certain screens and tabs. Create multiple levels of the in-app access to make some content available only to specific users and/or user groups. Add predefined groups of users or establish paid membership for your app. Our platform also supports O-Auth protocol for user validation, providing the ability to log users in to a variety of web based systems for authentication via LinkedIn, Twitter, Facebook, etc.

21. INCORPORATE NOTIFICATIONS INTO YOUR APP



Schedule and send push notifications to users and/or certain user groups to promote news, events, appointments, special deals and offers. You can send notifications from the app or the Snappii Dashboard.

22. TAKE ADVANTAGE OF MULTI-LANGUAGE SUPPORT



Select any of the 17 languages available in the Snappii WYSIWYG editor to build an app in. Snappii supports the following languages: English (U.S.), English (UK), French (France), German, Simplified Chinese, Italian, Spanish, Portuguese (Brazil), Portuguese (Portugal), Swedish, Korean, Japanese, Russian, Arabic, Hebrew, Danish and Dutch.

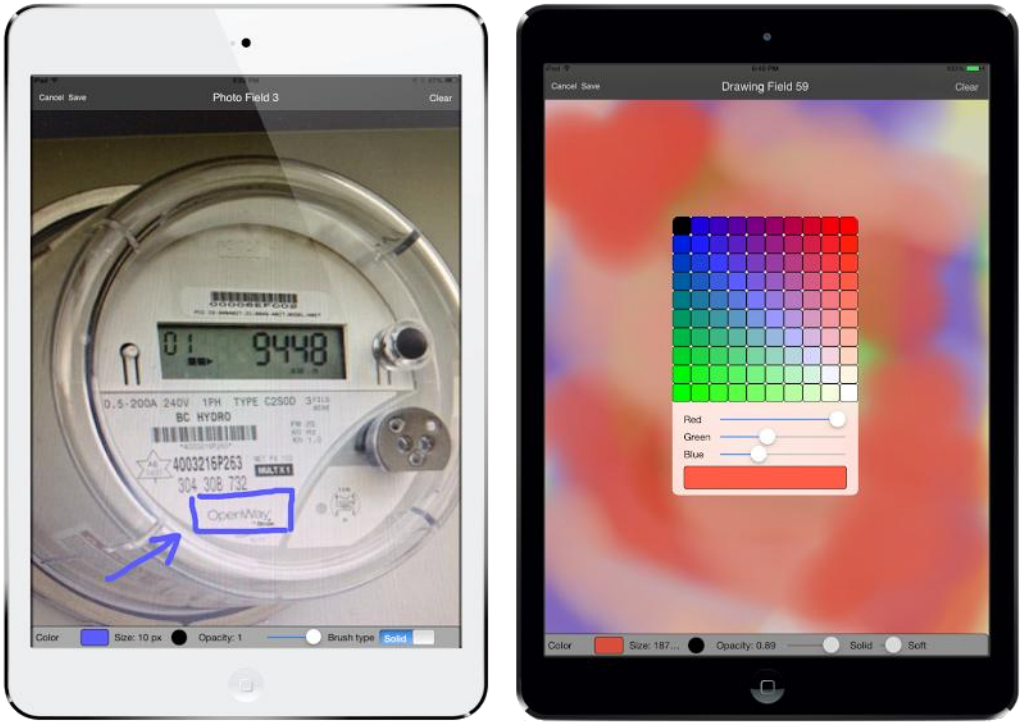
23. MAKE USE OF THE BUILT-IN DISCUSSION FORUM

Use the discussion forum to enable app users to interact with each other. Moreover, here your customers can ask questions and receive answers from you and other users.

24. TAKE ADVANTAGE OF RSS FEEDS

RSS feeds allow you and other app users to get news right from your website or any other source. Use any newsfeed, your twitter feed or even weather forecasts to keep your app users informed of the latest events.

25. MAKE USE OF THE SIGN AND DRAW FEATURE



Sign e-documents, sketch out product designs, and supplement images with notes right in your app.

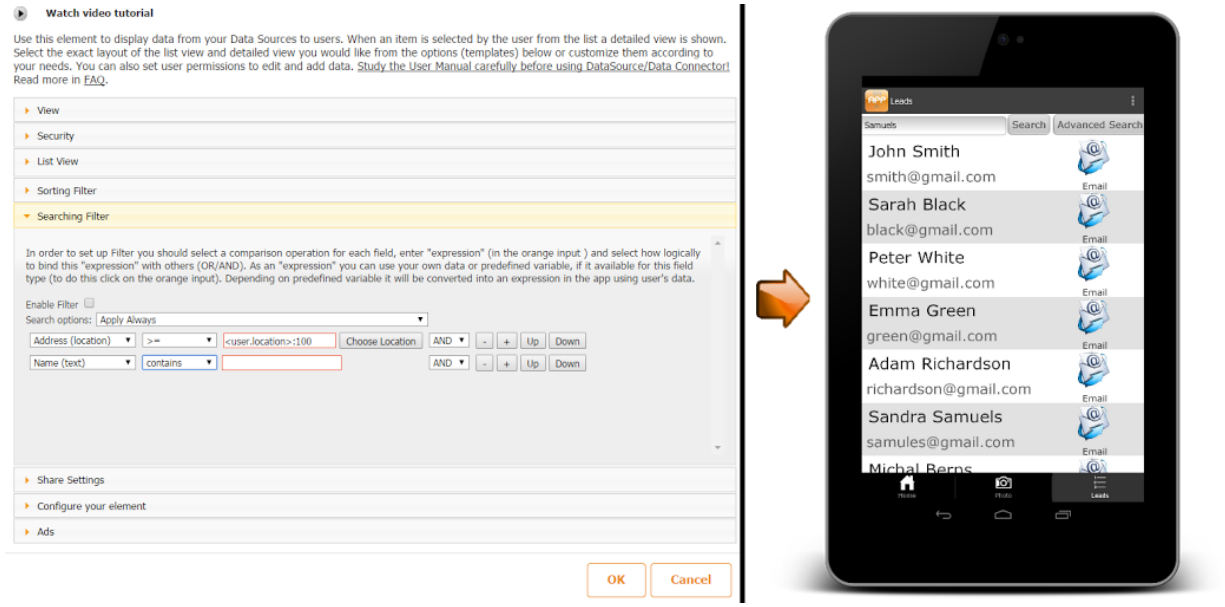
26. INCORPORATE PHOTO CAPTURE FROM WITHIN YOUR APP

Take photos and instantly share them with others via email and other sharing options available on your mobile device.

27. ENHANCE FUNCTIONALITY WITH THE HTML BUTTON

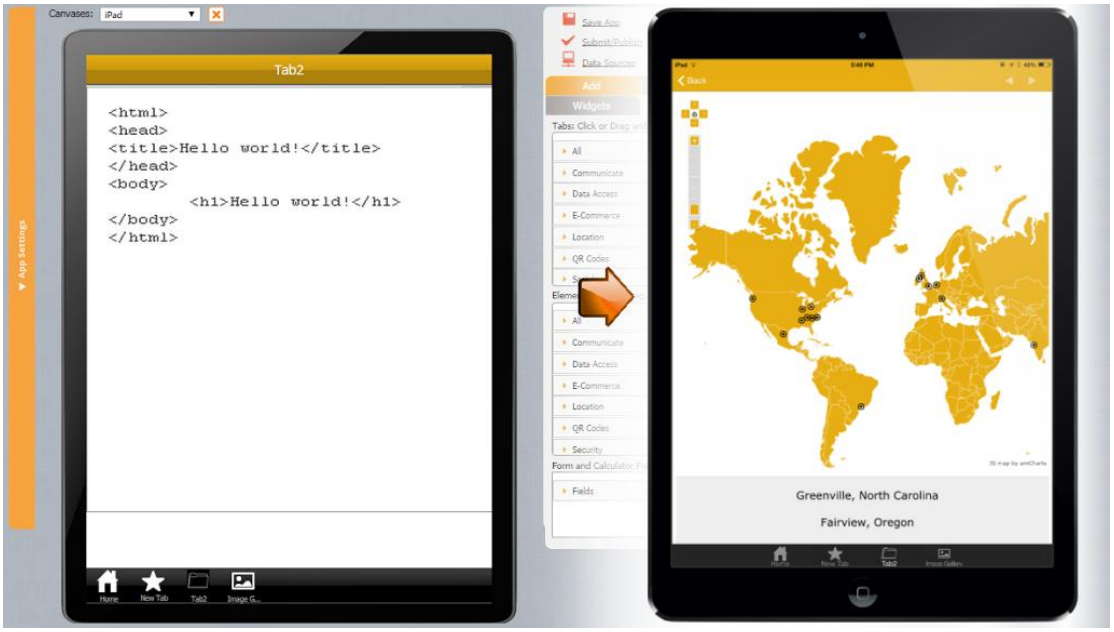
You can enhance your app with HTML coding. For example, use in-app HTML to create custom database queries and registrations and integrate the app with other systems. You can even re-use the existing HTML code from your website. Anything you can do in HTML can be encapsulated in this control with limitless functionality.

28. TAKE ADVANTAGE OF THE SEARCH FEATURE



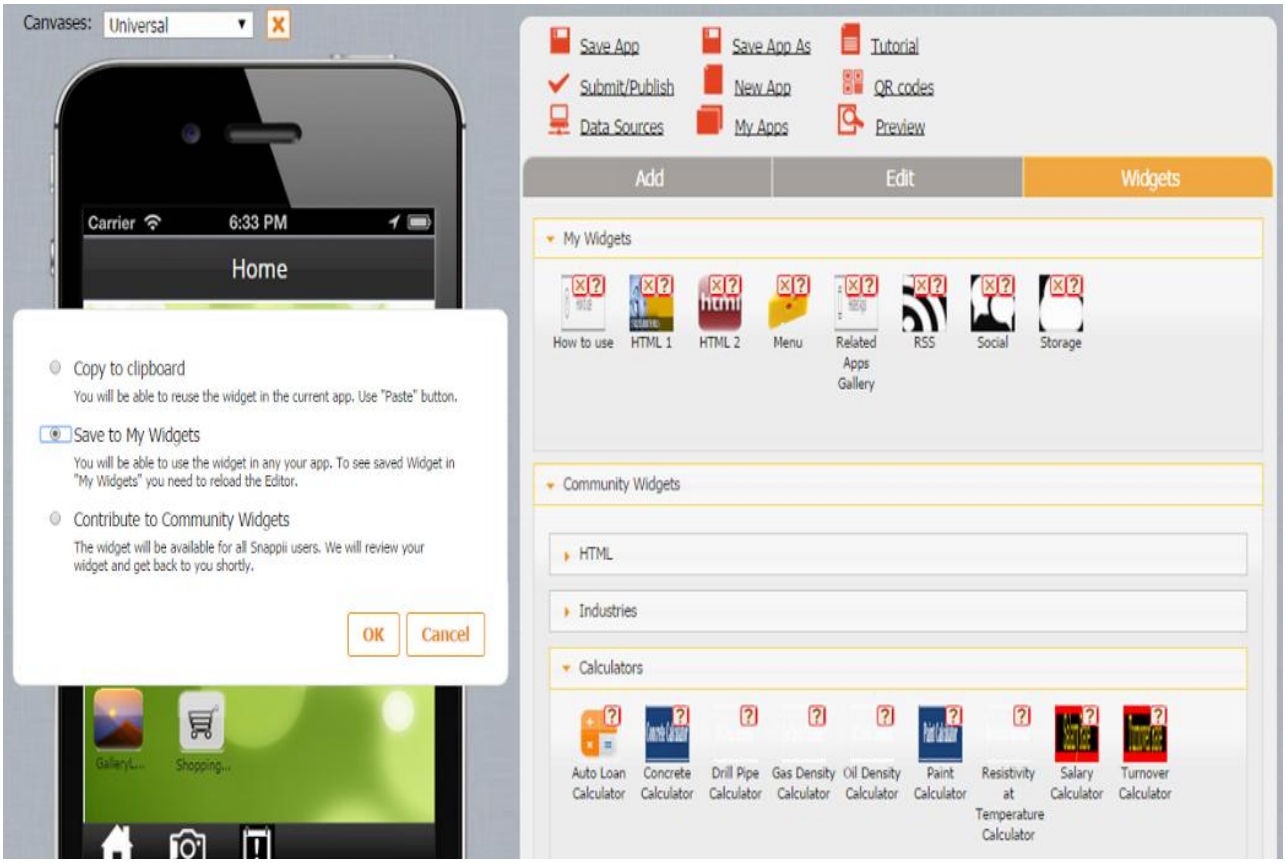
Help your customers browse your website, the Internet and physical stores for information about your products right from within your app

29. ENHANCE FUNCTIONALITY WITH JAVASCRIPT PLUG-IN



Further extend the Snappii platform features by enabling JavaScript plug-ins to create fully customized, enterprise mobile apps. For example, use in-app JavaScript to create custom database queries and registrations and integrate the app with other systems. It is also possible to add such features as image galleries, graphics, and animations with the existing JS/jQuery plug-ins. Even simple games are available for adding into our mobile apps.

30. INCORPORATE VARIOUS WIDGETS INTO YOUR APP



Speed up app development by using widgets. Simply save pieces of your app and then re-use them in other apps. In addition, in the Snappii editor, you can find and use dozens of great widgets created by our team.

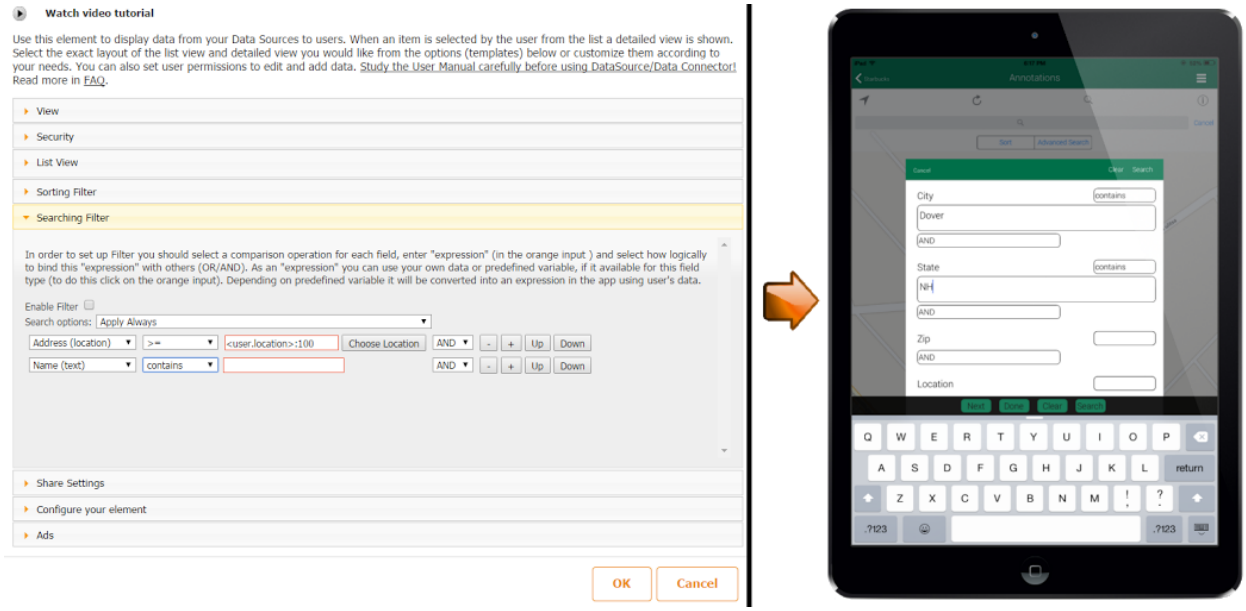
31. TAKE ADVANTAGE OF THE DATA COLLECTION AND REPORTING OPTIONS

Build apps to collect any type of data including text, numbers, dates, locations, images and more into a database. Access and modify information on demand. Share the stored data via social channels and network drives, email it or print it. Create ad-hoc queries for flexible reporting.

32. ENRICH YOUR APP WITH CUSTOM LISTS, GALLERIES, AND MAPS

Visualize data with custom lists, galleries and maps. Let users easily switch between the three viewing options.

33. TAKE ADVANTAGE OF THE ADVANCED SEARCH FEATURE

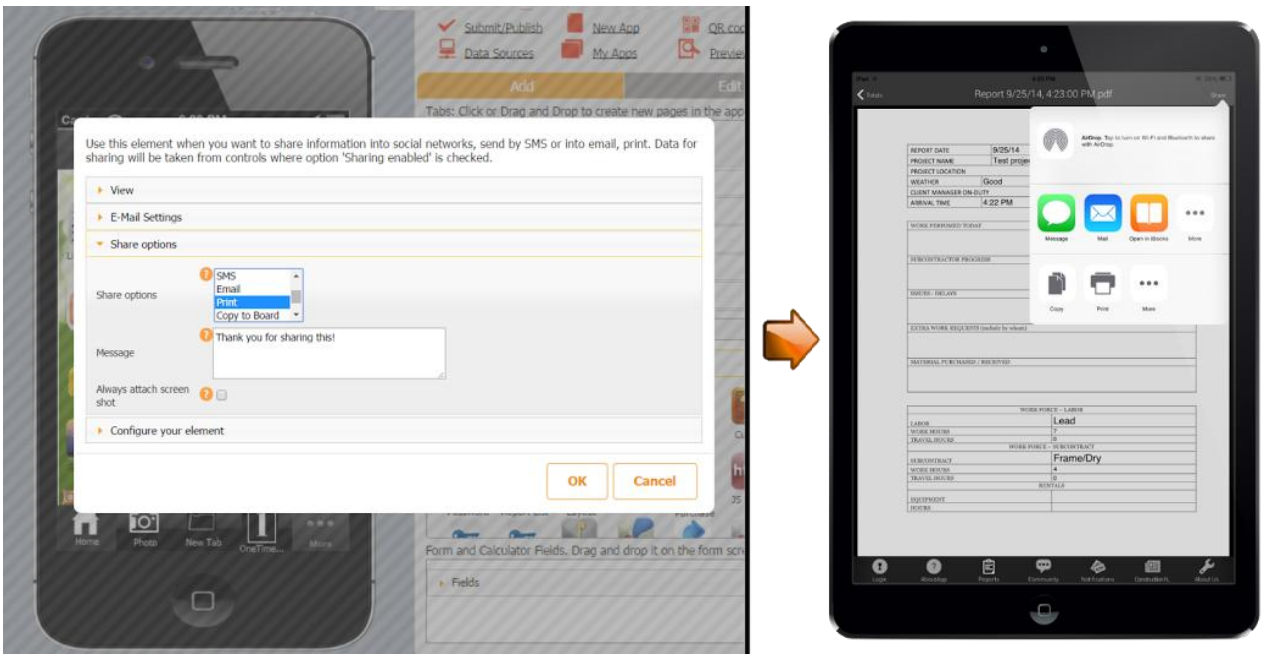


Build 100% searchable apps where users can search for data with simple key words or complex Boolean logic based on multiple conditions and formulas. (if product=TV and price < 500)

34. SHARE CONTENT FROM YOUR APP WITH OTHERS

Share content from your app via social networks, email, text messages, Dropbox, Google Drive and print it out if needed.

35. PRINT COMPLETED REPORTS USING THE SHARE BUTTON



There is no need to be at home or in the office to print your reports. Just complete a report, email it, and then print it.

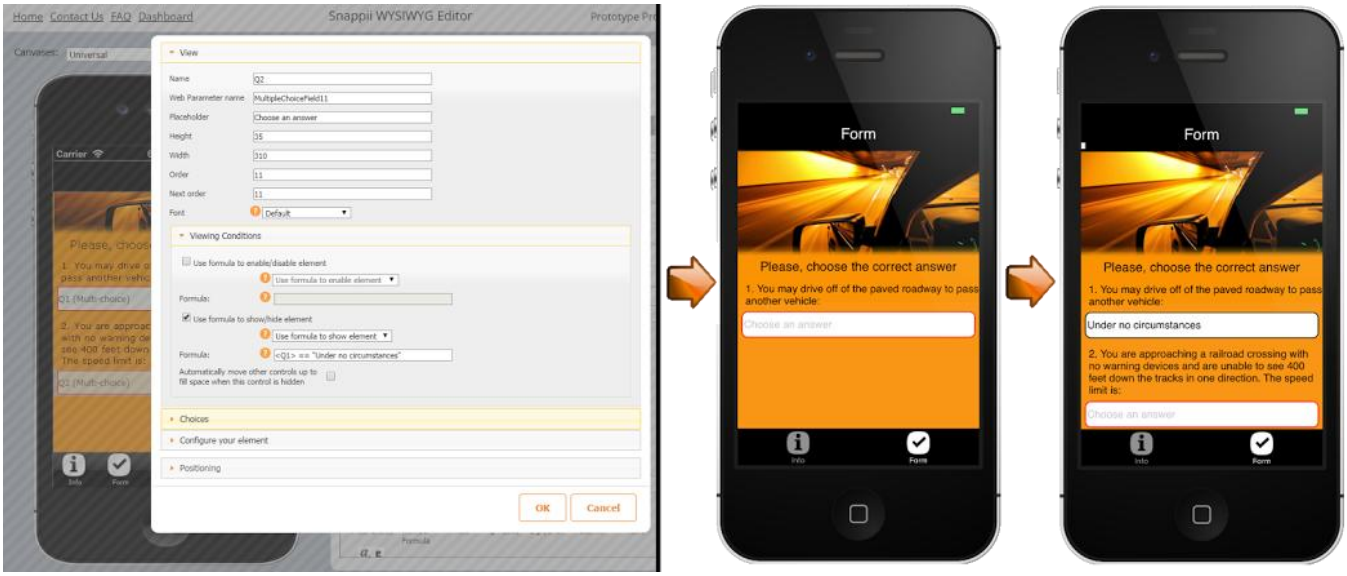
36. STORE DATA ON NETWORK DRIVES

Collect data and store it on such network drives as Dropbox, Box or Google Drive and MS OneDrive.

37. AUTO-GENERATE CUSTOM PDF REPORTS

Simply upload any existing PDF template or create it from scratch, and your app will automatically generate the PDF reports you need.

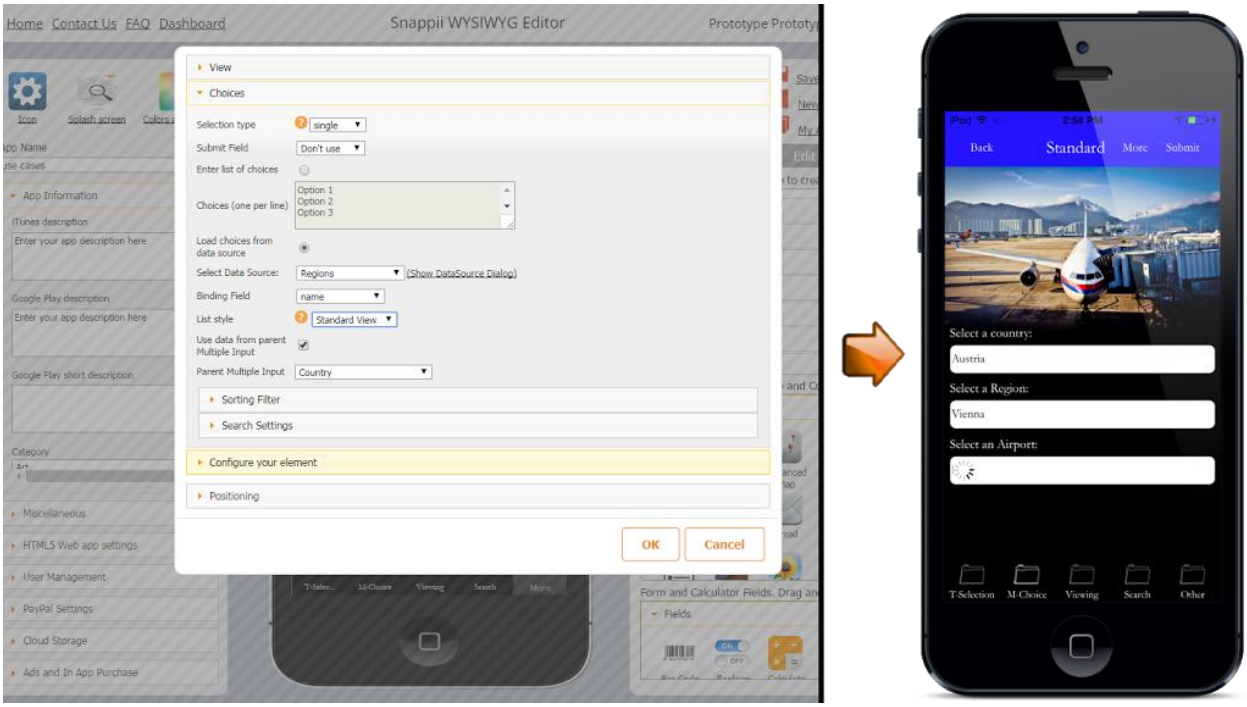
38. TAKE ADVANTAGE OF CONDITION-BASED VISIBILITY



Show and hide, enable and disable elements, buttons and pages in your app when needed.
Here are the questions you will need to answer to do so.

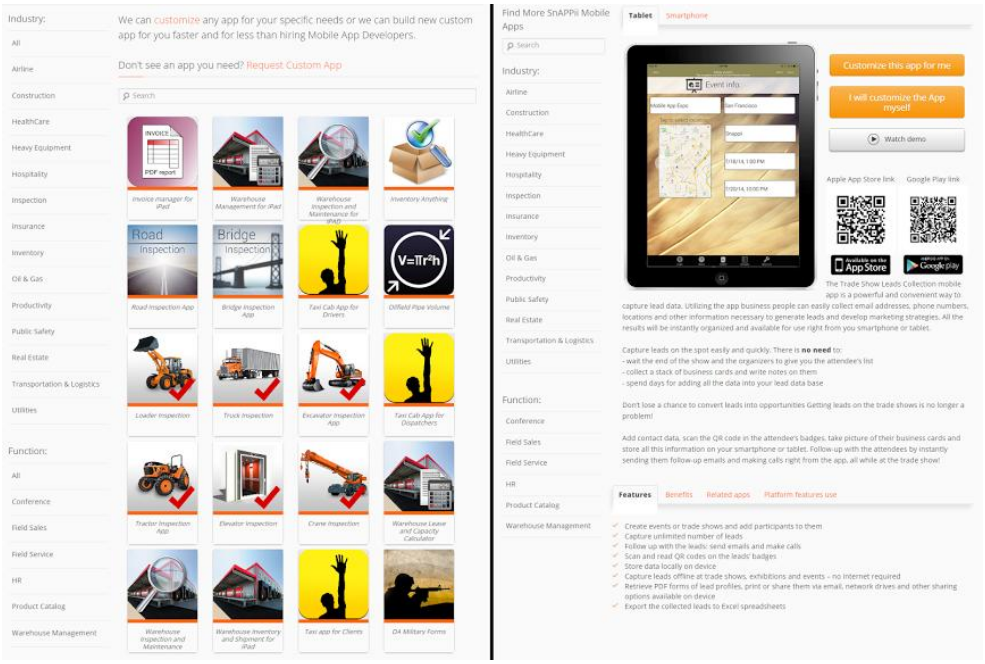
- Would you like some additional fields appear on a form if a question is answered correctly?
- Do you want a button to be only available for this specific user?
- Do you need a page to be Green for Yes and Red for No?

39. SAVE TIME WITH THE DATA SELECTION FEATURES



Enhanced data selection features allow you to pre-fill and auto-populate forms in your app. Select information you need from the database, and the selected fields will be instantly auto-populated. Create relationships between fields and enable convenient multiple-choice options.

40. MAKE USE OF HUNDREDS OF PRE-BUILT, EASY TO USE AND CUSTOMIZE BUSINESS APPS



We have created over 80 business apps on Snappii's codeless platform. You can modify any of them yourself in the Snappii WYSIWYG Editor or have us customize it for you.