HOW TO BUILD NATIVE ENTERPRISE APPS FOR CLIENTS WITHOUT WRITING CODE

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Agenda

- Advantages of native apps
- Challenges in app development
- Options to speed up development of native apps

Why Native Apps?

High performance

- compiled
- multi-threaded
- min layers of code

Security

- compiled
- encrypted
- multi-level

Why Native Apps?

- Local databases
  - On device storage
- Work in disconnected mode
  - Unlike internal apps connection is not always available
- Native look and feel
- App store marketing
- Timely access to new OS innovations

Available on the App Store

Google play

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snappii

Native App Development Challenges

Requires separate development for each platform

- IOS and Android versions

Too few objective-C and java developers

- Supply vs demand.
- Monster.com alone has over 4,000 jobs

Steep learning curve

- Learning Java and Objective-C takes 6 to 9 months

Slow development using native SDKs

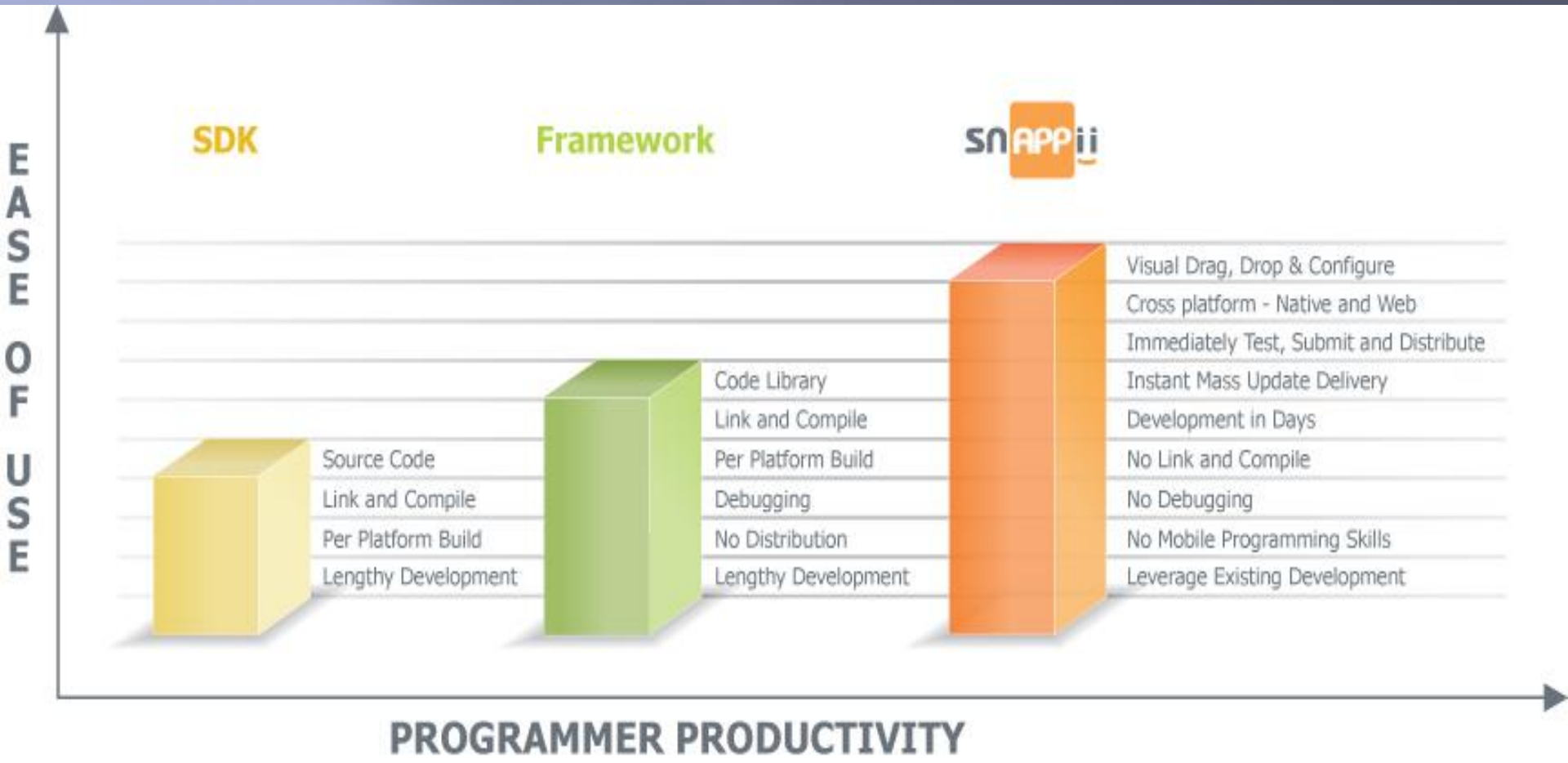
- Takes 4 to 6 month to develop native apps
- Low level programming languages

Are MEAPS the Answer?

It depends…

- write once run anywhere
- expensive?
- install/configure or Saas?
- how much code to write for each app?
- proprietary languages?
- extensible?
- closed or open?

Programmer Productivity



Visual Development Using snAPPii

Just build your app with our WYSIWYG Editor, save it, and view it on your device immediately!

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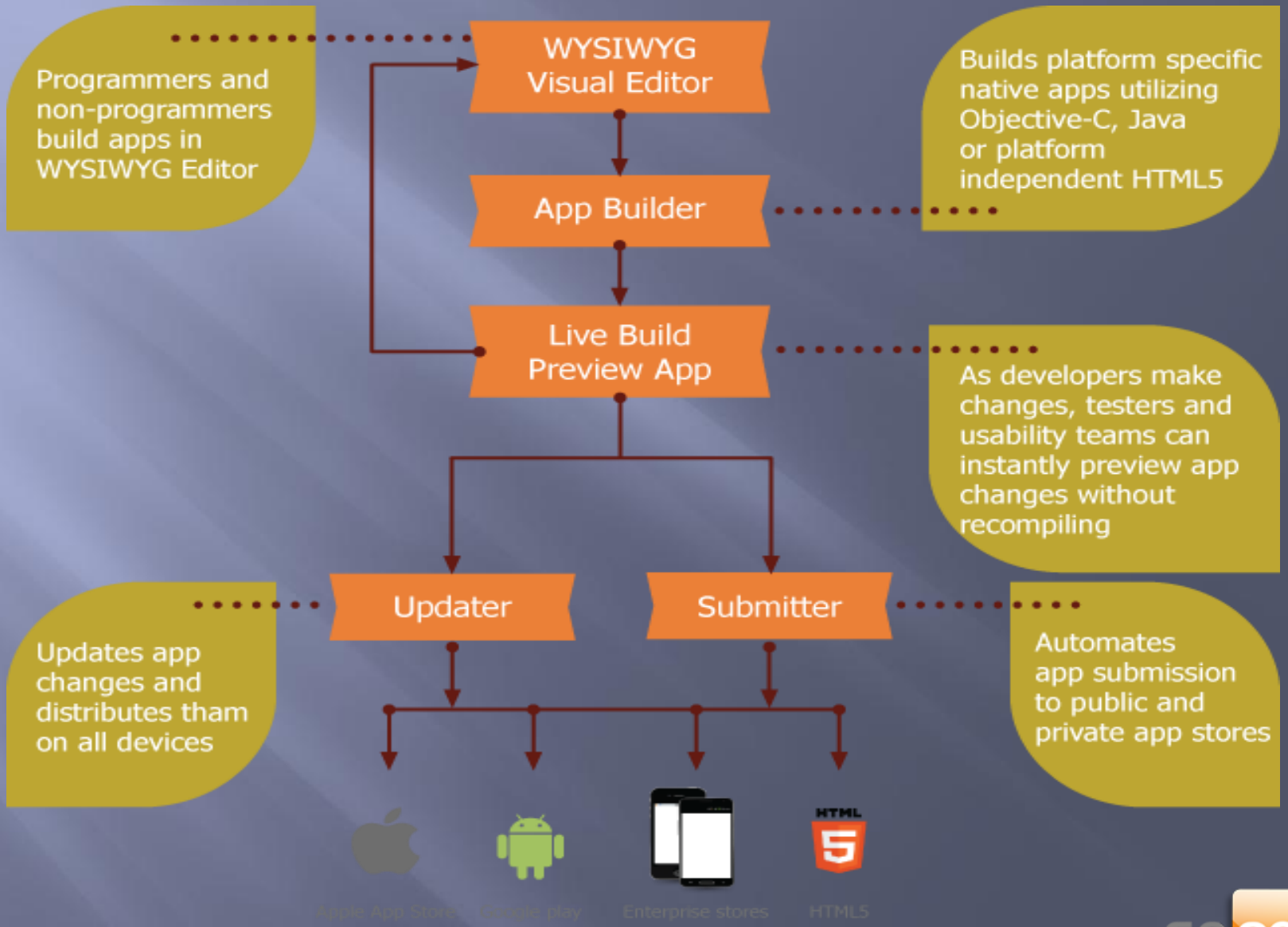
snAPPii Development Process



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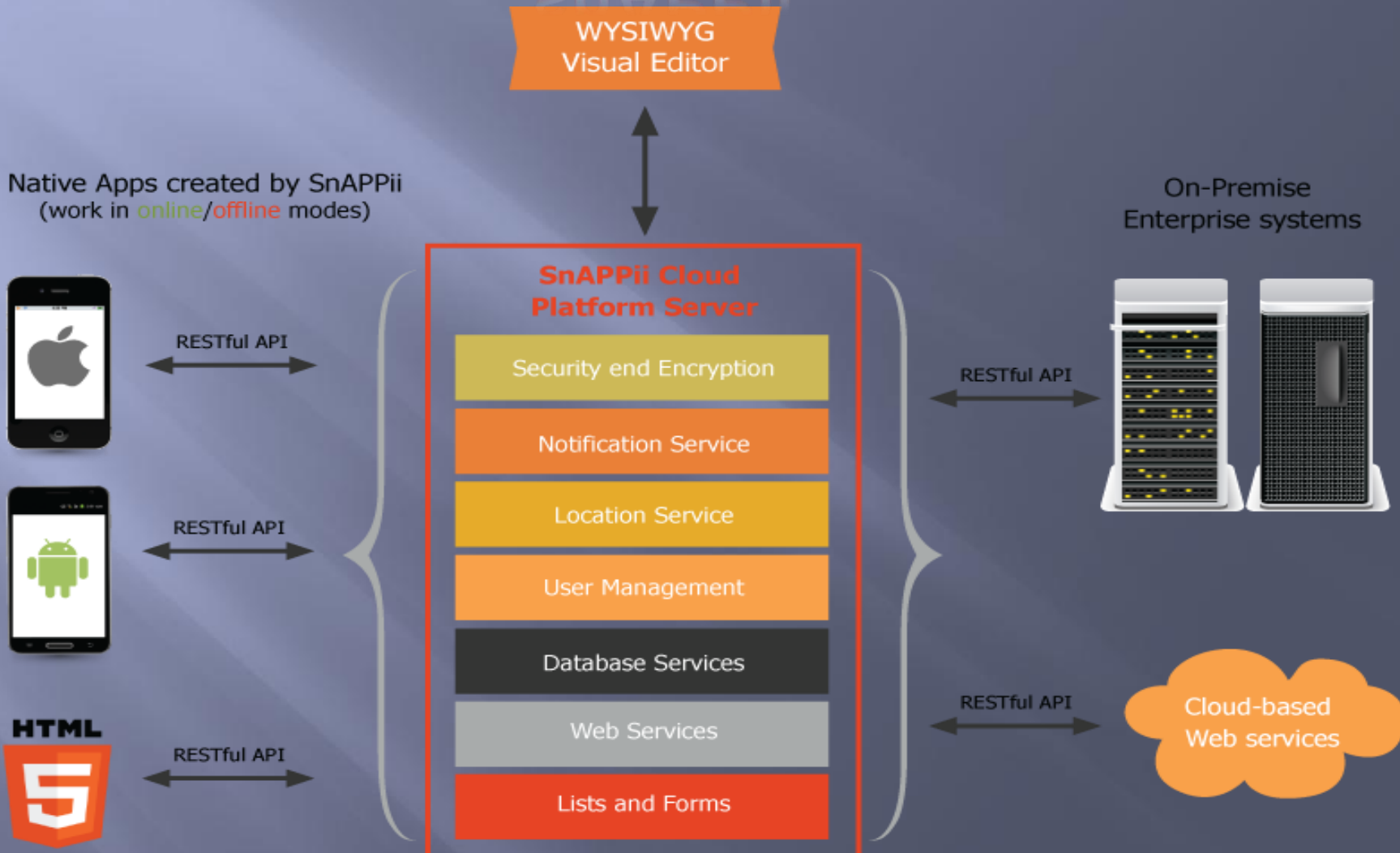
Architecture of Apps Created with snAPPii



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Q&A

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