



HOW TO BUILD NATIVE ENTERPRISE APPS FOR CLIENTS WITHOUT WRITING CODE

Mobile Application Platform for Business

Agenda

- ▣ Advantages of native apps
- ▣ Challenges in app development
- ▣ Options to speed up development of native apps



Why Native Apps?

High performance

- compiled
- multi-threaded
- min layers of code



Security

- compiled
- encrypted
- multi-level



Why Native Apps?

- ▣ Local databases
 - On device storage
- ▣ Work in disconnected mode
 - Unlike internal apps connection is not always available
- ▣ Native look and feel
- ▣ App store marketing
- ▣ Timely access to new OS innovations



Native App Development Challenges

Requires separate development for each platform

- IOS and Android versions



Too few objective-C and java developers

- Supply vs demand.
- Monster.com alone has over 4,000 jobs

Steep learning curve

- Learning Java and Objective-C takes 6 to 9 months



Slow development using native SDKs

- Takes 4 to 6 month to develop native apps
- Low level programming languages

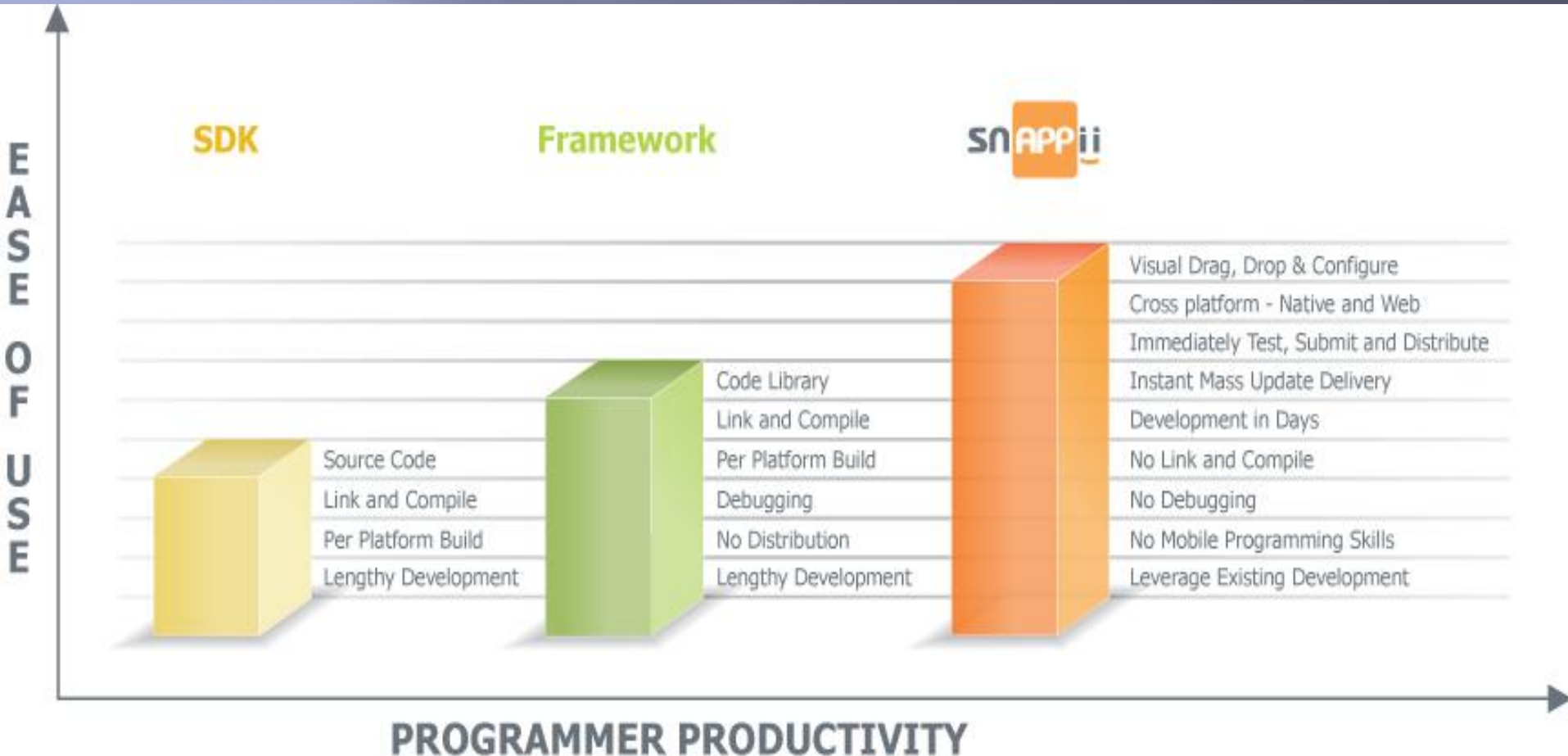
Are MEAPS the Answer?

It depends...

- write once
run anywhere
- expensive?
- install/configure or
SaaS?
- how much code
to write for each
app?
- proprietary
languages?
- extensible?
- closed or open?



Programmer Productivity



Visual Development Using snAPPii

Home Contact Us FAQ Dashboard

SnAPPii WYSIWYG Editor

Prototype app (Enterprise) Logout

- Save App
- Submit/Publish
- Data Sources
- Save App As
- New App
- My Apps
- Tutorial
- QR codes
- Preview

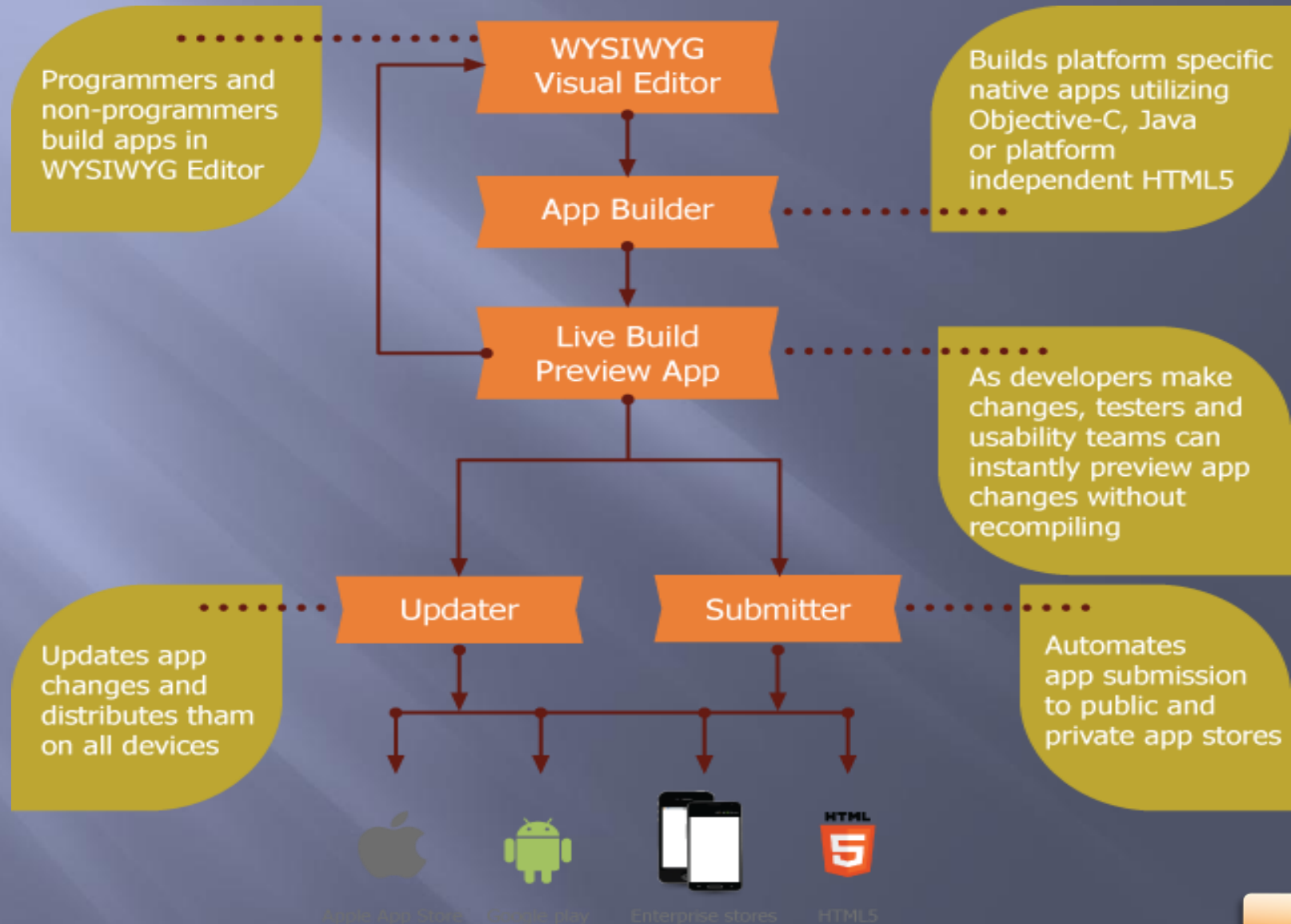


Just build your app with our WYSIWYG Editor, save it, and view it on your device immediately!

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snAPPii Development Process



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Architecture of Apps Created with snAPPii

WYSIWYG
Visual Editor

Native Apps created by SnAPPii
(work in **online**/**offline** modes)



RESTful API



RESTful API



RESTful API

SnAPPii Cloud Platform Server

Security end Encryption

Notification Service

Location Service

User Management

Database Services

Web Services

Lists and Forms

On-Premise
Enterprise systems



RESTful API

RESTful API

Cloud-based
Web services



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Q&A

Visit: www.snappii.com to register and start building your mobile app today!



Contact us following this LIVE webinar and we'll assign a snAPPii expert to the first 10 companies who respond to help you build your first native, cross platform app.

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